

# Tutorials in Public Policy



Tutorial 1



**Identify governmental action this picture.**

**traffic prices**

**air pollution**

**road infrastructure**

**car industry and  
consumer subsidies**

**car safety**





**finer, isolation, prosecution**

(possible outcomes)

**facemasks**

**syndromic  
surveillance**

**gloves**



target **populations**

(both citizens and police force)

roads: public-private mix?

**civil** servant

**local** official

consent

obedience

**private** citizens

authority

legitimacy



# What is public policy

Anything a government chooses **to do or not to do**

(Dye)

The **conscious choice** of **governments** to undertake a particular **course of action**

(Howlett and Ramesh)





**President-Elect Obama might struggle to implement his health-care campaign promises**



NEWS ARTICLE | 4 September 2014 | Directorate-General for Health and Food Safety

## **New Roma Health Report confirms health inequalities**

The EU-funded report examines existing data on the health of Europe's largest ethnic minority and confirms health inequalities, such as the fact that Roma people have shorter life expectancies. The report also examines how this data from Member States were compiled.



# Background assumptions and correlates

## Governance

Multiple **levels of government**

Different, yet *comparable*, **political systems**

## Incentives

of **elected officials** → office-*keeping* and office-*seeking*

of **bureaucrats** (civil servants) → bureau-shaping

of **private groups** (citizens, companies, interest groups...)

## Non-decisions

Preserving the *status quo* / Protecting vested interests

# What is *policy analysis*

## Mental maps

incl. decisions, speeches, laws, budgets, programmes, ...  
as well as stages (e.g. agenda-setting), typologies (e.g. Löwi), ...

## Policy processes

Sequentiality, cyclicity

Path dependence, nonergodicity (nondeterminism)

## Patterns of behaviour

e.g. blame avoidance and credit-claiming

Consent v. active or passive resistance

# Goals of policy analysis

## Identify analytical **dimensions**

Policy communities, environments, fields, subsystems...

Interests (actors, agents, stakeholders, coalitions)

Institutions (durable, persistent logics)

Ideas (mental frames ~ culture, ideology, norms, values)

## Understand policy **change**

Punctuated equilibria, paradigmatic change

Institutional change, policy drift, policy feedback



# Goals for our tutorials

Comparative **policy analysis** (what we will do)

Cover exemplary **case studies** (readings)

Identify and criticize **theories and methods**

→ Build up your own case studies

→ Apply your own choice of methods and theories

Analytical **skill set** (what you will take away)

Concepts, frameworks, empirical examples

Written and oral **communication**



10' break

# Class rules

Absences are to be handled *with admin*

Grading is documented in the syllabus

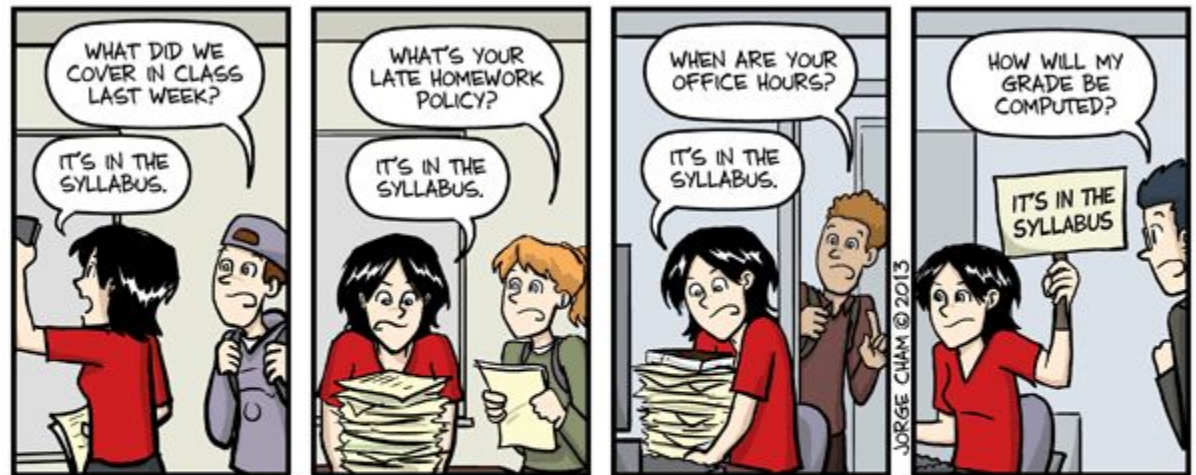
Lecture 40%

Tutorials 60%

*Tutorials include*

Midterm 30%

Presentations 70%



# IT'S IN THE SYLLABUS

This message brought to you by every instructor that ever lived.

[WWW.PHDCOMICS.COM](http://WWW.PHDCOMICS.COM)



# Course material (for my tutorial groups only)

[link.infini.fr/ppol-2022](https://link.infini.fr/ppol-2022) · bookmark that link

- **Tutorials syllabus**

Complements the *lecture* syllabus · read both this week

- **Course readings**

1 reading per week from Tutorials 2 to 6 · get the reader

- **Other material**

Tutorial slides, extra tutorials material, and files related to student presentations (incl. a folder to upload them)

# Course readings

Course readings are part of your **midterm and final exams**, along with everything covered in your lecture

- **Read them all**

5 readings (all journal articles or book chapters)

- **Take notes**

Research question, data and methods, findings

**Theoretical framework** and discussion

- **Discuss in class**

## Form groups of **4 students**

Use the Google Sheets document on Google Drive

→ Group composition needs to be finalized **before Tutorial 2**



**If you were absent** and are catching up Tutorial 1 by reading those slides, contact a group, ask to join, and add your name to it on the Google Sheets document.

Do so **before Tutorial 2**



# Group presentations

Presentation proposals will be due **after Tutorial 3**

Final presentations will be due **before Tutorial 8**

→ **Organise your group**

Schedule work sessions (with remote options)

Distribute tasks (as equally as possible)

All presenters in a group will receive the same grade

→ **Share responsibility**

No exceptions or excuses (no free-riding)

# Research project

[Tutorials 1-2] Form a **group** on a single policy issue

- **Research skills**

[Tutorials 3-4] Build a **literature review** on the issue

- **Written communication**

[Tutorials 5-6] Write up your final **analysis** of the issue

- **Oral communication**

[Tutorial 7] **Record** your presentation

[Tutorial 8] **Defend** your work and get feedback

# Example policy domains

- |  |  |
|--|--|
| <b>4 The Single Market</b><br>Alasdair R. Young              | <b>12 Environmental Policy</b><br>Andrea Lenschow                        |
| <b>5 Competition Policy</b><br>Stephen Wilks                 | <b>13 Biotechnology Policy</b><br>Mark A. Pollack and Gregory C. Shaffer |
| <b>6 Economic and Monetary Union</b><br>Kathleen R. McNamara | <b>14 Fisheries Policy</b><br>Christian Lequesne                         |
| <b>7 Agricultural Policy</b><br>Elmar Rieger                 | <b>15 Trade Policy</b><br>Stephen Woolcock                               |
| <b>8 The Budget</b><br>Brigid Laffan and Johannes Lindner    | <b>16 Eastern Enlargement</b><br>Ulrich Sedelmeier                       |
| <b>9 Cohesion and the Structural Funds</b><br>David Allen    | <b>17 Foreign and Security Policy</b><br>William Wallace                 |
| <b>10 Social Policy</b><br>Stephan Leibfried                 | <b>18 Justice and Home Affairs</b><br>Sandra Lavenex and William Wallace |
| <b>11 Employment Policy</b><br>Martin Rhodes                 |  |

(Wallace, Wallace and Pollack)

## Example policy topics (from the tutorial readings)

**ABSTRACT** This article explains the relaunch of the European Union's (EU) economic reform agenda in 2010. After repeated delays during 2009, the European Commission scaled back its initial plan for a revived social dimension and instead proposed a strengthened governance architecture of economic surveillance.

*Topic =*

( *Policy* ) + ( *Level of government* ) + ( *Where* ) + ( *When* )

Adaptive policy implementation: Process and impact of Indonesia's national irrigation reform 1999–2018



# LA REGRESSION



**See you next week**