

European Union Health Policy

François Briatte
Fall 2023

Course contents

Course material

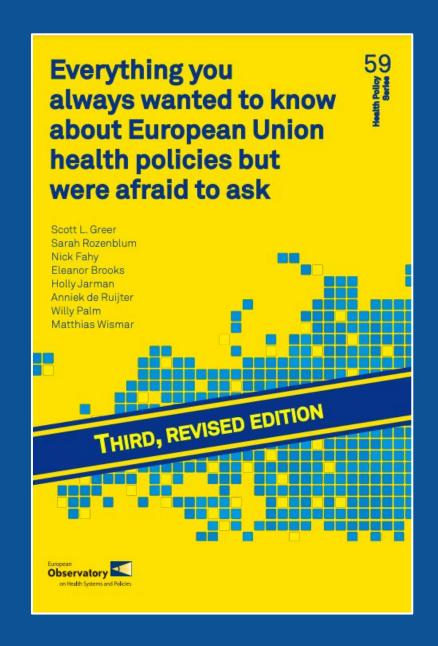
link.infini.fr/ehp-2023 (Google Drive)

- Course syllabus
- Course handbook(s) (for reference)
- Course readings (for e.g. dissertation research)
- Course slides
- Presentation readings
- Student presentations (folder to upload material)

Course handbook

- ch. 1 · Introduction
- ch. 2 · The European Union
- ch. 3 · Public Health
- ch. 4 · EU Action for Health
- ch. 5 · EU Market
- ch. 6 · Fiscal Governance
- ch. 7 · Global Health

Free to download



Coursework instructions

Grading scheme

- 80% presentations
 - If you present only once, 60% presentation 20% memo (2-page document summarising the presentation to a policy-maker, to be uploaded with the presentation before our last class)
 - If you present twice, 40% per presentation (no final memo)
- 20% attendance and participation (class-level)

How to present

- Read and apply the detailed instructions
- Aim at 12–15 minutes (at most)
- Upload slides and handout (both in PDF) in advance
 - Slides should be concise and readable
 - Handouts are 'presentation booklets'
 - Both include your names and references
- Use notes, and do not read them

Student work ethics

- Coordinate within your group
- Distribute work fairly, and do not free-ride
- Naturally, do not miss presentation day
- Observe deadlines

I do not police groups. Same group, same grade All other School regulations apply



European Union Health Policy

Fall 2023

link.infini.fr/ehp-2023

Outline

- An overview of the issues at stake
- Quick reminders on policy analysis
- Introduction to health policy and politics
- Instructions for course assignments

Critical issues



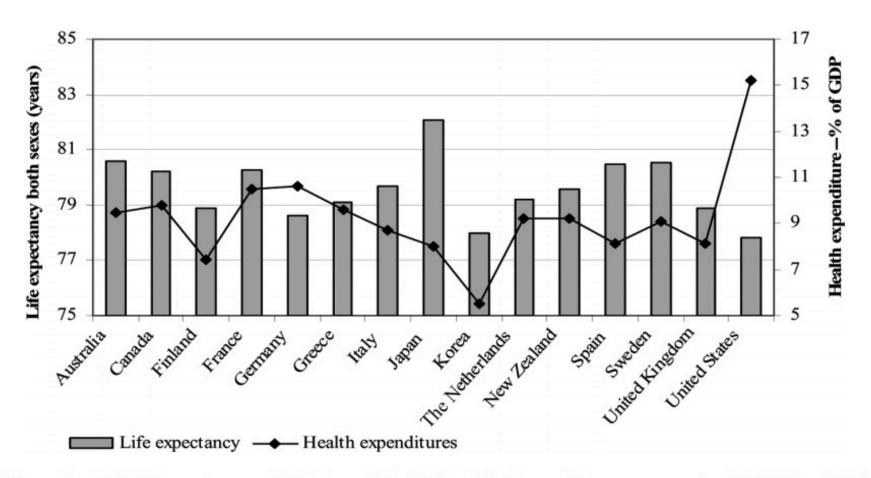
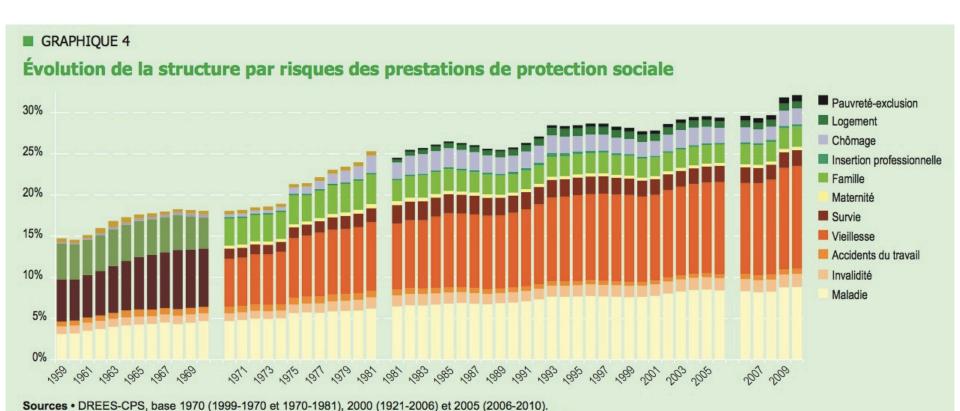


Figure 1. Life Expectancy at Birth and Total Health Expenditure—percent of GDP in 2004. Source: OECD Health data



Note • Les ruptures de série ont été mises en évidence, car elles affectent les délimitations entre les risques.



President-Elect Obama might struggle to implement his health-care campaign promises



New Roma Health Report confirms health inequalities (04.09.2014) ◆

The EU-funded report examines existing data on the health of Europe's largest ethnic minority and confirms health inequalities, such as the fact that Roma people have shorter life expectancies. The report also examines how this data from Member States were compiled.





All highlights



EU health policy



Health: a condition for economic prosperity and social cohesion

A LOOK AT HEALTH SYSTEMS IN THE EU

Average government expenditure on health and social protection



40% SOCIAL PROTECTION*

15% HEALTH

13% GENERAL PUBLIC SERVICES

11% EDUCATION

8% ECONOMIC AFFAIRS

4% PUBLIC SAFETY

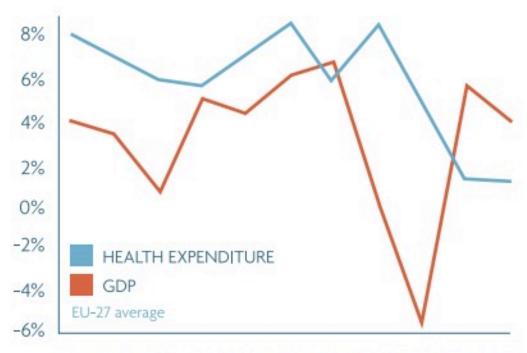
3% DEFENCE

2% ENVIRONMENTAL PROTECTION

2% COMMUNITY AMENTIES

2% CULTURE AND RELIGION

Growth in health expenditure vs GDP



2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

Jobs in the health and social sectors

^{*} social protection covers pension and unemployment benefits

Jobs in the health and social sectors

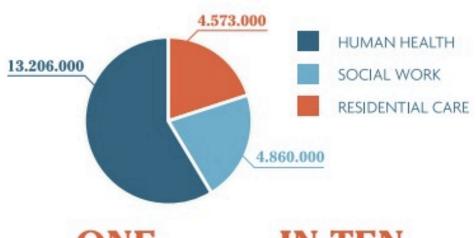


Health



27% PRIVATE AND HEALTH INSURANCE

73% PUBLIC HEALTH FINANCING





EU health policy

Policy analysis: Scientific inquiry

- Description: objective knowledge about the state of the material world
- Explanation: logical statements explaining a particular class of phenomena
- Empirical focus: public policy

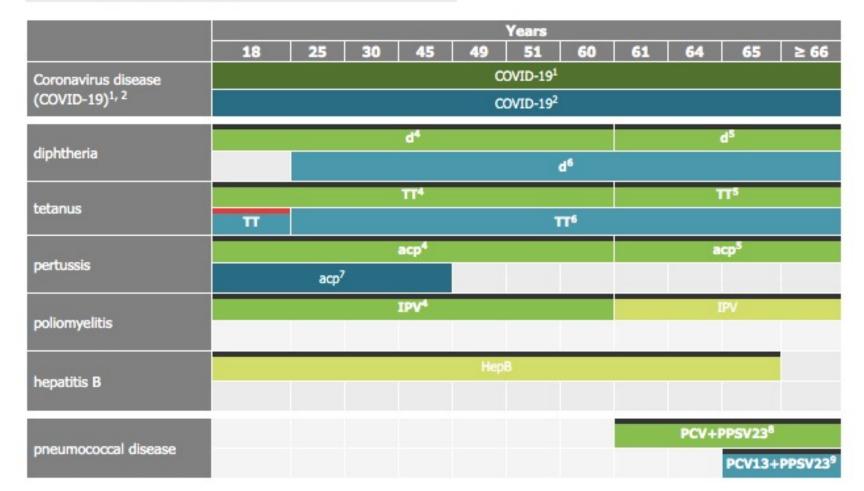
Public policy: Definition

- "Anything a government chooses to do or not to do" (Dye)
- The conscious choice of governments to undertake a particular course of action (Howlett and Ramesh)

Public policy: Approach

- Government defines a range of interventions carried with coercive powers by any public unit of governance
- "Public policy" and "policy-making" define these interventions and the processes that brought them into being
- Our primary focus will lie in (1) the actions of states ('methodological nationalism'), as well as in (2) the actions of the European Union

Austria	Slovenia
	General recommendation
	Recommendation for specific groups only
	Catch-up (e.g. if previous doses missed)
	Vaccination not funded by the National Health system
	Mandatory vaccination



Public policy: Correlates

- Multiple levels of government form a governance architecture over policy
- Incentives apply to elected decision-makers (office-seeking, office-keeping)
- Complexity makes public policy nondeterministic by nature
- Non-decisions matter as some actors have vested interests in the status quo

Public policy: Research

- Wide universe of policy areas, with considerable overlap between them
- Unifying characteristic: <u>State-society</u> interactions (Löwi)
 - distributive: S provides to a subset of s
 - redistributive: S allocates between several s
 - regulatory: S adjusts multiple-s relations
 - constituent: S creates the rules of its action

Policy analysis: Methods

- Specific data (qualitative, quantitative)
- Specific analytics (models, theories)
- Stance: **neutrality** (Max Weber-style)
 ≠ journalism, advocacy

Remember this slide for when you will be presenting in this course (and check the final slide for more instructions re: presentations)

Policy-making: Processes

- Impose decisions (exert authority)
- Allocate resources (funding)
- Provide incentives (bargaining)
- Develop institutions (reform governance)
- Prevent political losses (blame avoidance)
- Maximise political benefits (credit-claiming)

EU health policy

Figure 1 Overview of agencies and sources reporting on cervical cancer incidence and mortality in India AGENCIES National Cancer Registry International Agency for Research Programme of India (NCRP) on Cancer (IARC) REPORTS & SERIES GLOBOCAN Cancer Atlas **PBCR** Report Cancer Incidence in of India Five Continents DATABASES, NE-PBCR Report volumes (CI5) Time trends Report **HBCR Report PBCR HBCR** SOURCES 105 major hospitals and Ambillikai cancer pathology departments registry (not registered attached to medical schools: under NCRP yet) 12 PBCRs PBCR: Population Based Cancer Registry (NE-PBCR: north-east) HBCR: Hospital Based Cancer Registry































Health policy: Definition

- Public interventions that aim at improving the health of individuals
- Public interventions, not clinical
- Quasi-universal bias towards 'good health'





MANGER BOUGER

mangerbouger.fr

Health: Three dimensions

- Health care (controlled by doctors)
 Clinical acts; Technology; Biomedical research;
 Preventive medicine
- Public health (controlled by states)
 Actions on known causes of health and illness
- 'Life cycle' (shared control)
 Authorise or preclude decisions made by doctors and patients

Health: Evolution over time

- Public health: epidemiological transition (1950s); most of life expectancy (McKeown)
- Health care: asepsis (surgery), hospitals and health systems (18th-20th)
- Medical ethics (increasingly on the agenda)

Health policy is the development of this compound through **public interventions**

Health: Political dimension

- Interventions in health policy combine several dimensions of the act of government
- When democratically elected, office holders will seek election or re-election
- As a latent component of public opinion, health can become very salient in the presence of pain and loss



Agnès Buzyn convoquée par la CJR en vue d'une mise en examen pour « mise en danger de la vie d'autrui »

Health politics: Attention

"Leaders in general government are always mindful of their last election, as well as the next one, and frequently explore opportunities to achieve higher office. They observe that most of their constituents [...] usually accord very high priority to health policy only when they perceive significant, usually unanticipated, threats to their health or the health of persons close to them" (Fox)

Health policy: Current challenges

- Welfare states are in crisis
 - Increasing costs, scarcity of resources
 - Access, Equity, Costs, Quality, Choice: (the health care 'quadrilemma')
- Population control is contested
 - Locus of responsibility
 - Construction of target groups
 - Degree of coercion
- Biosecurity

Health policy: A final paradox

"Health policy is pathological [...]. Our neurosis consists in knowing what is required for good health [...] but not being willing to do it. Government's ambivalence consists in [...] telling people how to be healthy and [...] paying their bills when they disregard this advice. Psychosis appears when government persists in repeating this **self-defeating play**." (Wildavsky)

Course organization

Course organisation

- Opening lecture
- Student presentations

The **lecture** in the first hour will present essential facts and critical issues on a given policy aspect

The **presentations** in the second hour will explore specific points or case studies

Oral presentations

- Split the readings and write article reviews of your sources to share between you
- **Structure your argument:** present the research question in the introduction, present your findings in 2–3 sections, and sum up
- Your presentation is concise, synthetic, descriptive, factual and explanatory
- Distribute a handout with outline and sources

Discussing presentations

- Compare the findings of both presentations, with regard to the session topic
- What seems to explain the status quo?
 Try to identify causes and variables
- What seems generally true overall?
 Try to generalise the findings
- How would you research the same topic? What would you expect to find out?

Last remarks

- Stay informed: check your emails regularly and catch up any missed class
- Use class time: provide feedback and ask all course-related questions during class
- Work hard on presentations: do your best at presenting or discussing them

· · · · Any questions so far?

Bonus

Student presentations

link.infini.fr/student-presentations



EU Institutions Involved in Health Policy

EU Health Policy Lecture 2

Before we start

- Go to link.infini.fr/ehp-2023 and check the Google Sheets document on presentations
- You should be presenting (at least) once as groups of 2+ students, for 10 to 15 minutes
- All rules and instructions for presentations can be found at the bottom of that document

Please ask questions now if you have any















EUROPA > EUR-Lex home > EU law



Coming soon: the Official Journal act by act

Il Pause O



>	Treaties
	Legal acts
	Consolidated texts
	International agreements
	Preparatory documents
	EFTA documents
	Lauren elden manna elden e



Information	
Themes in focus	



Overview

- Institutional triangle · Commission (COM),
 Parliament (EP), Council of Ministers / Council
- Supranational, supreme judicial body · Court of Justice of the European Union (CJEU)
- European Central Bank (Eurozone countries)
- Agencies and other treaty bodies



European Commission (COM)

- Individual commissioners from Member States (MS), appointed by Parliament + Council
- Organized into Directorates-General (DGs),
 EU equivalent to departments/ministries
- Controls the legislative agenda: the Commission initiates all directive proposals
- Most obvious health policy branch: DG SANTE (Health and Food Safety)

formerly DG SANCO (Health and Consumer Protection), est. 1999





Home > About the European Commission > Departments and executive agencies

Departments and executive agencies

Directorate-general SANTE

Health and Food Safety

DG SANTE is responsible for the EU Commission's policies on health and food safety.

announced in September 2021

Service | HERA

Health Emergency Preparedness and Response Authority

HERA anticipates threats and potential health crises, through intelligence gathering and build necessary response capacities.



Home > Departments and executive agencies

Departments and executive agencies

Departments / Executive agencies (2) Filter by Topics TOPICS Public health (x) Public health V removed in April 2021 Department type EXECUTIVE AGENCY | CHAFEA Consumers, Health, Agriculture and Food Executive Agency - Any -DIRECTORATE-GENERAL | SANTE Main task Health and Food Safety - Any -

COM health policy / 1

DG SANTE controls agenda items like

- Cross-border healthcare
 (0.1% of all EU-wide healthcare expenditure)
- Tobacco control ←----
- Health of animals, crops, forests
- Pharmaceuticals and medical devices (obtained from DG Enterprise, now DG GROW)

COM health policy / 2

- DG Employment · occupational health and safety and cross-border social protection
- DG Research and Innovation · funding and orientation of biomedical research
- DG Regional Policy · handling of structural funds (regional development aid)
- DG Communication Networks · major funder of health information technology

COM health policy / 3

- DG Internal Market · development and regulation of internal market rules
- DG Competition · development and regulation of competition law and state aid

... And more indirectly: Trade, Agriculture, Environment, Europe Aid Development, Humanitarian Aid, Enlargement, ...



European Parliament (EP)

 705 MEPs elected by direct vote for 5 years, and organized into party groups

N.B. Brexit reduced the number of MEPs from 751

- 'First reading' advantage COM proposes legislation,
 EP amends it first
- Approves legislation by simple majority i.e. an absolute majority of MEPs
- Organised in groups rather than parties

At a glance

Infographic 13 February 2020



Size of political groups in the EP

	EPP	S&D	Renew Europe	ID	Greens/ EFA	ECR	GUE/ NGL	NI	Total
	0	S&D	renew europe.	!D	•	@	-		
DE	29	16	7	11	25	1	5	2	96
FR	8	6	23	23	13		6		79
IT	8	18	1	29		6		14	76
ES	13	21	9		2	4	6	3	* 58
PL	17	8				27			52
RO	14	11	8						33
NL	6	6	7	1	3	4	1	1	29
BE	4	3	4	3	3	3	1		21
CZ	5		6	2	3	4	1		21
EL	8	2				1	6	4	21
HU	13	5	2			1.1		1	21
PT	7	9			1		4		21
SE	6	5	3	450.410	3	3	1		21
AT	7	5	1	3	3				19

EP standing committees

Most relevant for health policy are

- Environment, Public Health, Food Safety
- Employment, Social Affairs (social security)
- Industry, Research, Energy (research)

- ... a.k.a. ENVI, EMPL and ITRE
 - most likely targets of lobbying efforts



Charles Michel, President of the European Council

In the news



25 September 2020 | Press release

"EU needs to be stronger not only for itself, but to contribute to a better world"

On 25 September, European Council President Charles Michel spoke, via video conference, at the United Nations General Assembly. "The EU is an actor for peace and progress, which wants to mobilise its influence and



27 September 2020 | News

"We need the United Nations more than ever"



1-2 October 2020 | Meeting

Special European Council postponed to 1 and 2 October

European Council(s) (EC)

- Councils of Ministers from all MS, organized into 10 topic areas including Health
- Approves or rejects first readings which might trigger second reading and conciliation
- Approves legislation by qualified majority i.e.
 15+ MS representing 65%+ of EU population

N.B. Brexit changed that too: QMV used to be 16+ MS

Also uses reverse QMV to reject COM proposals

'European Council' is the one for heads of state



Court of Justice of the EU

- Supranational, supreme court application of rulings is direct and impossible to oppose
- Treats cases brought by the European Commission (MS implementation failure) or by national courts (via domestic litigation or preliminary reference)
- Rulings are binding until overridden by new EU legislation, treaty change, or new ruling
 - → case law approach

EU health-focused agencies / 1



- European Centre for Disease Control (ECDC)
- European Food Safety Agency (EFSA)
- Executive Agency of Health and Consumers
 CHAFEA was removed in 2021 and replaced by HaDEA, the Health and Digital Executive Agency · N.B. Executive Agency (programme management) ≠ Agency
- European Medicines Agency (EMA)
 moved from London to Amsterdam post-Brexit





EU health-focused agencies / 2



- European Chemicals Agency (ECHA)
- European Health Emergency Preparedness and Response Authority (DG HERA)

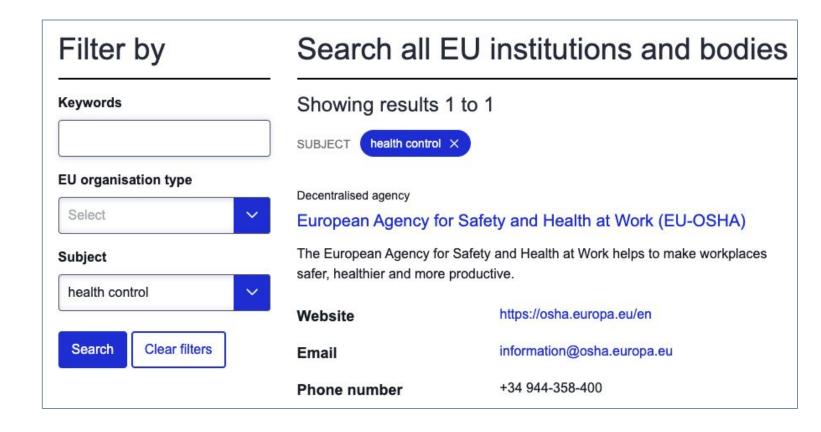
created post-**Covid-19** in September 2021, on the model of the U.S. Biomedical Advanced Research and Development Authority (BARDA) · **actually a DG**, currently headed by a former director of now-dissolved DG MARKT

- → more on HERA when we get to communicable disease control
- European Agency for Safety and Health at Work

(EU-OSHA)



Overall, these institutions form a relatively small but extremely specialized bureaucracy that finds itself embedded in a large, fragmented policy community, and in a unique political system that emphasizes accountability, transparency and budget control



- Our How did the EU policy system emerge?
 - theories of EU integration
- Our How does it operate effectively?
 - → laws, budgets, programs, and politics
- Our How legitimate is the EU policy system?
 - → input (democracy), output (policies) and throughput (transparency and deliberation)
- What about other policy stakeholders?
 i.e. domestic governments, nongovernmental actors (e.g. industrial representatives)







EU Health Mandate and Legal Instruments

EU Health Policy Lecture 3



EUROPA > EUR-Lex home > EU law



Coming soon: the Official Journal act by act

Il Pause O



>	Treaties
	Legal acts
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	Lauren elden manna elden e



Information	
Themes in focus	





12008E006

Consolidated version of the Treaty on the Functioning of the European Union - PART ONE: PRINCIPLES - TITLE I: CATEGORIES AND AREAS OF UNION COMPETENCE - Article 6

Official Journal 115, 09/05/2008 P. 0052 - 0053

Article 6

The Union shall have competence to carry out actions to support, coordinate or supplement the actions of the Member States. The areas of such action shall, at European level, be:

- (a) protection and improvement of human health;
- (b) industry;
- (c) culture;
- (d) tourism;
- (e) education, vocational training, youth and sport;
- (f) civil protection;
- (g) administrative cooperation.



→ Text

7.6.2016 EN

Official Journal of the European Union

C 202/53

Article 9

In defining and implementing its policies and activities, the Union shall take into account requirements linked to the promotion of a high level of employment, the guarantee of adequate social protection, the fight against social exclusion, and a high level of education, training and protection of human health.

Top



Art. 6 TFEU (Treaty of Lisbon, 2007–9)

[The Union shall...]

support, coordinate or supplement

the actions of the Member States

[in the]

protection and improvement of human health



SHENGGUANG MEDICAL INSTRUMENT CO.,LTD

East of Longshan Road, Jiaxian

Pingdingshan City

467000 Henan

China

EC REP

Shanghai International Holding Corp. GmbH

(Europe) Eiffestrasse 80, 20537 Hamburg, Germany

TECHNIQUE DE PORT DU MASQUE:

Avant toute utilisation, inspectez le masque et assurez-vou: Les masques chirurgicaux ont un sens à respecter.

Après avoir réalisé une friction hydro alcoolique des mair le saisir par la partie centrale externe.

> le haut (baguette) et passer les doigts dans les élastiques (côté bleu légèrement brillant à l'extérieur)

blanc) est à ap bouche



 Accrocher le masque : passer les élastiques derrière les oreilles

 Modeler la barrette et ajuster-la au contour du nez avec vos deux index

様 准 STREEME EN14683:2019 产品名章 一次性使用返用口罩 MEDICAL MASKS 主要材料 34%天坊布+36%熔積布+30%天杭布

WHI MOTERLE 34% NON WOVEN +36% MELT BLOWN + 36% NON-WOVEN 型号規格 17.5cm × 9.5cm

数量 20 只 生产批号 20200511

生产社号 20200511 生产日期 20200514

有效問 二年 TWO YEARS

TWO YEARS 機能見代号 01

圣光医用制品股份有限公司 电话: 0375-5118218 SHENGGUANG MEDICAL INSTRUMENT CO., LTD TEL: 0375-5118218

ADD EAST OF LONGSHAN ROAD, JAXCAN PINSOINGSHAN CITY, 4ETTOO HENAN, CHINA



 Assurer l'étanchéité du masque : le nez, la bouche et le menton doivent être recouverts

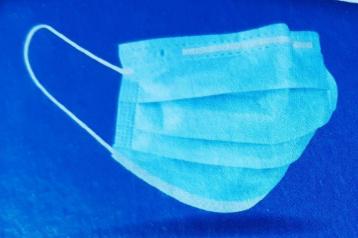
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ies

et



Importateur: Sté SONEST • 4 rue Gay Lussac 67201 Eckbolsheim (France) www.sonest.fr • contact@sonest.fr



(E) 101210CT



Norme EN 14683 + 2019 AC

.........

ISO 9001:2015

.........

Masque sans latex hypoallergénique

.........

Efficacité de filtration bactérienne > 98% et résistant aux éclaboussures

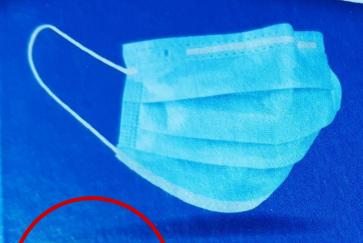
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Fabrication : BARI KBK GROUP LTD Fabriqué en UE - BULGARIE

Certificat CE disponible sur demande à contact@sonest.fr



Importateur: Sté SONEST 1 4 rue Gay Lussac 67201 Eckbolsheim (France) www.sonest.fr • contact@sonest.fr



101210CT



Norme EN 14683 + 2019 AC

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ISO 9001:2015

.........

Masque sans latex hypoallergénique

.

Efficacité de filtration bactérienne > 98% et résistant aux éclaboussures

........

Fabrication : BARI KBK GROUP LTD Fabriqué en UE - BULGARIE

Certificat CE disponible sur demande à contact@sonest.fr

Art. 152(1) TEC (Treaty of Amsterdam, 1997–99)

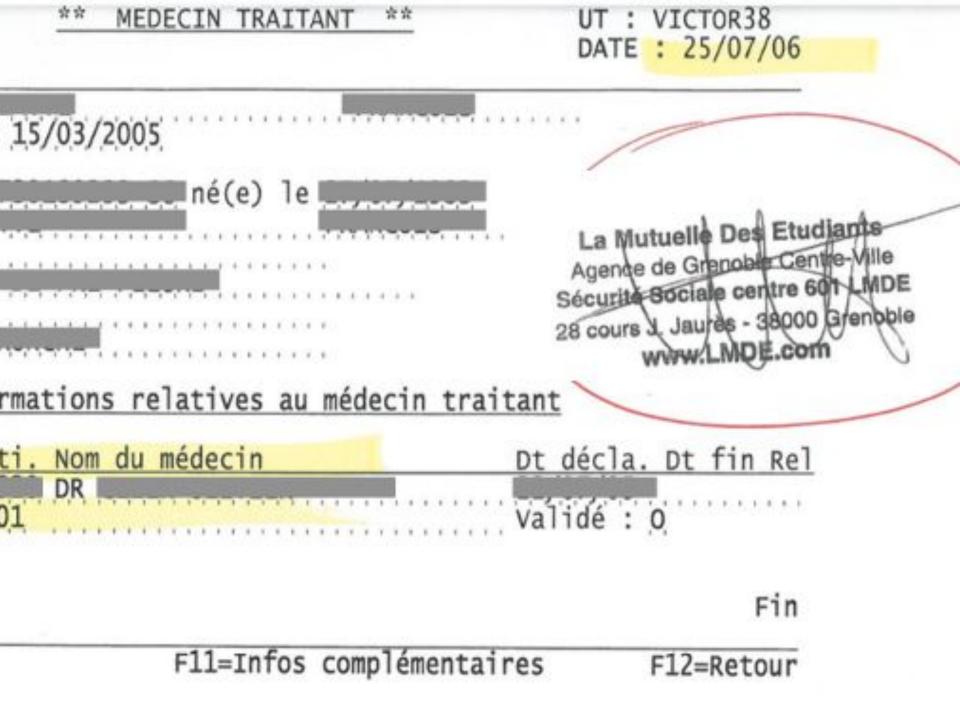
A high level of human health protection shall be ensured in the definition and implementation of all Community policies... which shall complement national policies

→ e.g. tobacco/alcohol control, quality control for vaccines via EMA · background: BSE/vCJD crisis

Art. 152(5) TEC (Treaty of Amsterdam, 1997–99)

Community action in the field of public health shall fully respect the responsibilities of the Member States for the organisation and delivery of health services and medical care

→ e.g. healthcare funding and price setting, hospital equipment and staffing, workforce training



LIBELLE	BASE	TAUX SALA
Salaire de base		
Prime d'ancienneté		
Rémunération brute forfaitaire (ICCP comprise)		
SANTE		
Sécurité Sociale-Maladie Maternité Invalidité		_
Décès		
Complémentaire Incapacité Invalidité Décès		
Complémentaire santé		
ACCIDENTS DU TRAVAIL-MALADIES		
PROFESSIONNELLES		
RETRAITE		
Sécurité Sociale plafonnée		
Sécurité Sociale déplafonnée		
Complémentaire Tranche 1 (Régime unifié)		
FAMILLE		
ASSURANCE CHOMAGE		
Chômage		
AUTRES CONTRIBUTIONS DUES PAR		
L'EMPLOYEUR		
CSG déductible de l'impôt sur le revenu		
CSG/CRDS non déductible de l'impôt sur le		

Constraints repeated in Art. 168(7) TFEU

- '5. The European Parliament and the Council, acting in accordance with the ordinary legislative procedure and after consulting the Economic and Social Committee and the Committee of the Regions, may also adopt incentive measures designed to protect and improve human health and in particular to combat the major cross-border health scourges, measures concerning monitoring, early warning of and combating serious cross-border threats to health, and measures which have as their direct objective the protection of public health regarding tobacco and the abuse of alcohol, excluding any harmonisation of the laws and regulations of the Member States.';
- (e) the second subparagraph of the current paragraph 4 shall become paragraph 6 and paragraph 5, renumbered 7, shall be replaced by the following:
 - '7. Union action shall respect the responsibilities of the Member States for the definition of their health policy and for the organisation and delivery of health services and medical care. The responsibilities of the Member States shall include the management of health services and medical care and the allocation of the resources assigned to them. The measures referred to in paragraph 4(a) shall not affect national provisions on the donation or medical use of organs and blood.'.

Art. 207 TFEU (ex Art. 133 TEC)

[The Council shall] act unanimously ... in the field of trade in social, education and health services, where these agreements risk seriously disturbing the national organisation of such services and prejudicing the responsibility of Member States to deliver them

Explicit scope limitations

Arts. 4, 6, 168(7) TFEU: shared EU–MS competence applies only to **public health, not health services**although

Art. 168(4) TFEU mentions binding legislation about blood and organs quality and safety

so, some very specific harmonization is allowed

Other means of action mentioned: recommendations and 'soft law' via Open Method of Coordination (OMC)

'programmatic' power · e.g. State of Health in the EU

Legal instruments (1)

- Regulations: directly applicable measures, such as agency creation or renewing existing regulations
- Directives: transposable legislation, with delays and other implementation bargains (COM v. MS → CJEU)
- Declarative acts: decisions (binding), opinions
 (non-binding) and recommendations (non-binding)
- Delegated and implementing acts: 'comitology'
 (COM) and social partners (e.g. safety standards)

Contributions from other mandates

- Environment · understood as a way of 'protecting human health'
- Health and safety at work · part of a wider set of social policy objectives, which rely on the Open
 Method of Coordination, with potential application to health services (e.g. needles ↔ sharp objects)
- Consumer protection · food safety for (internal market) consumers

Effective scope (as seen today)

- No formal power over health systems · welfare states, and within them healthcare funding and health services, are national prerogatives
- Limited power in public health · mostly words (agenda-setting) and safety regulations
 - → 'first face' of EU health policy = public health

From that angle, the EU looks like a weak player in health policy. **However...**

Effective scope (as we will see later)

- Wide mandate over freedom of movement: competitive nondiscrimination for goods, services, capitals and individuals
 - → 'second face' of EU health policy = internal market
- Regulatory impact on, which ultimately affects taxation and macroeconomic policies
 - → 'third face' of EU health policy = fiscal governance

Legal instruments (2)

- Harmonization: accept EU standards in replacement of national ones (e.g. hours of medical education)
- Mutual recognition: accept goods (health products), services (health insurance), capital and people (health workers) from other Member States
- 'Country of origin' principle: accept standards from other Member States (Cassis de Dijon ruling)

Legal instruments (3)

- Subsidiarity: EU action occurs only if MS are not more capable players (principle of performance at the smallest possible unit)
- Direct effect and precedence: EU law is immediately and supremely enforceable
- Decentralization: national courts and individuals can refer to the CJEU directly (and bypass both the Commission and the Member States)







EU Health Action (1) Direct Action

EU Health Policy Lecture 4

Health mandate (see last session)

- Public health · population-wide mandate in Maastricht (1992) and Lisbon (2009) treaties
 Also remember earlier point re: organs, blood, tissues, cells
- Environment · wide-ranging programmes, from city planning to national energy supply
- Health and safety at work · regulation of the workplace, e.g. legislation on sharp items
- Consumer protection · e.g. food and drink labels about nutritional health claims

Legal instruments

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 (COM) and social partners (e.g. safety standards)

Constraints and consequences

- Legal restriction through Art. 168 TFEU
 (and through more general subsidiarity principle)
- Budget constraint · EU budget capped at 1.5% of EU gross national income (2% since Covid-19)
- → Consequences
- Proliferation of 'paper-only' health programmes with limited actual impact on MS policies
- Indirect implication of EU banks (ECB, EIB) via monetary/lending policies (more on that later)

Past positions

'Health in All Policies'

(HiAP, 1999, 2006)

Together for Health

(2008-13)

Investing in Health (2013)



As part of the Social Investment package, the Commission paper:





- Extends the EU Health Strategy by reinforcing its key objectives
- A healthy population and sustainable health systems are decisive for economic growth



- Establishes the role of health in the Europe 2020 strategy
- Recognises the contribtion of health to prepare a job-rich recovery



- Reaffirms that health is a value in itself
- Makes the case that health is a growth-friendly type of expenditure



Investing in health is:

- Investing in health systems
- Investing in people's health
- Investing in reducing inequalities in health

'success stories'



Health for the EU in 33 success stories

A selection of successful projects funded by the EU Health Programmes

stakeholder networks



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Together for healthy lives in Europe

EIT Health is a network of best-in-class health innovators backed by the EU. We deliver solutions to enable European citizens to live longer, healthier lives by promoting innovation. We connect the right people and the right topics across European borders, so that innovation can happen at the intersection of research, education and business – for the benefit of citizens.



We facilitate

At EIT Health, we facilitate innovation to improve the health of European citizens. In



We collaborate

We collaborate across European borders and bring stakeholders to the table. We



We create

The EIT Health network comprises best-in-class health innovators, who create



We educate

We want to improve health education, promote healthy lifestyles, and help health

cross-country comparisons

THE STATE OF HEALTH IN THE EU

POOLING EXPERTISE, STRENGTHENING KNOWLEDGE.

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Home > Books > Health at a Glance: Europe > Health at a Glance: Europe 2022

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Health at a Glance: Europe

2022 2020 2018

2016

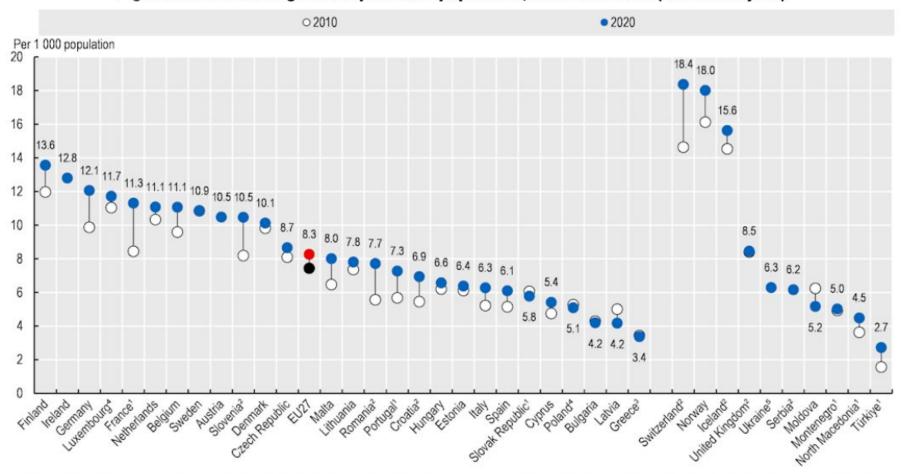
2014

This biennial publication presents a set of key indicators of health status, determinants of health, health care resources and activities, quality of care, health expenditure and financing in 35 European countries, including the 28 European Union member states, 5 candidate countries and 3 EFTA countries. The selection of indicators is based largely on the European Community Health Indicators (ECHI) shortlist, a set of indicators that has been developed to guide the reporting of health statistics in the European Union. It is complemented by additional indicators on health expenditure and quality of care, building on the OECD expertise in these areas. Each indicator is presented in a user-friendly format, consisting of charts illustrating variations across countries and over time, a brief descriptive analysis highlighting the major findings conveyed by the data, and a methodological box on the definition of the indicator and any limitations in data comparability.

English

Related Content: V | Related Databases: V

Figure 7.16. Practising nurses per 1 000 population, 2010 and 2020 (or nearest year)

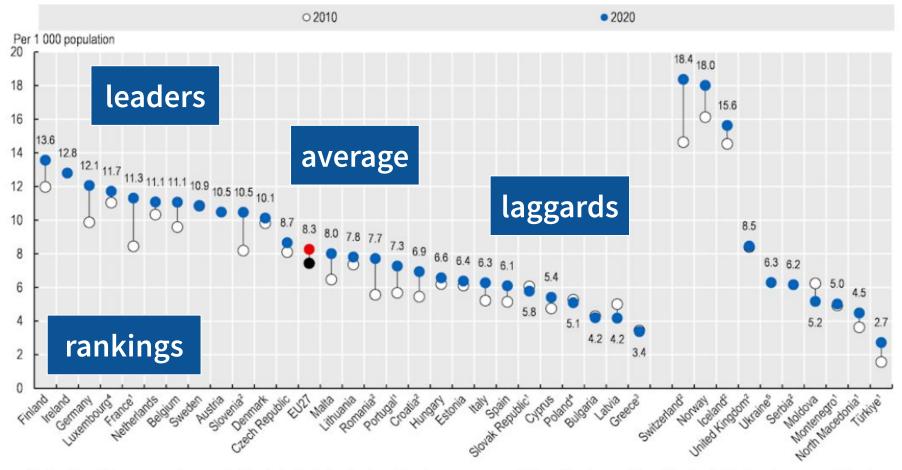


Note: The EU average is unweighted. 1. Data include not only nurses providing direct care to patients, but also those working in the health sector as managers, educators, researchers, etc. 2. Associate professional nurses with a lower level of qualifications make up 70% or more of nurses in Croatia, Romania and Serbia; about 60% in Slovenia; about 33% in Switzerland and Iceland; and about 20% in the United Kingdom. In Switzerland, most of the growth since 2010 has been in this category. 3. Greece reports only nurses employed in hospitals. 4. The latest data refer to 2017 only. 5. The latest data refer to 2014 only.

Source: OECD Health Statistics 2022; Eurostat Database; WHO National Health Workforce Accounts for Moldova and Ukraine.

benchmarks

Practising nurses per 1 000 population, 2010 and 2020 (or nearest year)



Note: The EU average is unweighted. 1. Data include not only nurses providing direct care to patients, but also those working in the health sector as managers, educators, researchers, etc. 2. Associate professional nurses with a lower level of qualifications make up 70% or more of nurses in Croatia, Romania and Serbia; about 60% in Slovenia; about 33% in Switzerland and Iceland; and about 20% in the United Kingdom. In Switzerland, most of the growth since 2010 has been in this category. 3. Greece reports only nurses employed in hospitals. 4. The latest data refer to 2017 only. 5. The latest data refer to 2014 only.

Source: OECD Health Statistics 2022; Eurostat Database; WHO National Health Workforce Accounts for Moldova and Ukraine.

comparisons

common knowledge



Health at a Glance: Europe 2022

STATE OF HEALTH IN THE EU CYCLE

best practices

lesson-drawing

cognitive harmonization











EU Health Programme, 2014–2020

- Highly limited budget · €46 million per year, i.e. almost nothing — unlike EU research funding
- Capacity-building intent · meant to federate nongovernmental, EU-level actors
 - → working parties, expert conferences
- Cognitive intent · diffusion of 'good practices', as with the Open Method of Coordination
 - → final move left to MS governments



Programme

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FAQ: What is the European Union doing about the COVID-19 pandemic?

The spread of the novel coronavirus is a challenge for states around the world. Member states of the <u>EU</u> have been particularly hard hit by the crisis. What are the <u>EU</u> institutions doing to stem the spread of the virus, provide medical care, and mitigate the economic consequences of the pandemic?



EU member states work together to tackle the challenge of the coronavirus © picture alliance/AP Photo/Francisco Seco

What are the leaders of the <u>EU</u> member states doing?

What is the job of the European Commission during the crisis?

It is important to realise that the European Commission has limited authority in the health sector. Basically, every member state is responsible for organising and financing its own health system.

The main job of the European Commission is to help member states weather the crisis and make recommendations for joint action. It has done much to coordinate the actions of member states during the crisis, e.g. in the fields of public health, transport, border protection, the internal market and trade. The aim was to coordinate actions and ensure that the virus could be fought as effectively as possible. The European Commission works with businesses and member states to improve supplies of medical equipment (including protective equipment) throughout Europe. And the Commission has drawn up a road map for the gradual easing of restrictions so as to enable member states to take a coordinated approach.

Additional information

European Commission information on the COVID-19 pandemic

Covid-19 measures (1)



- Mobility · information on travel restrictions, interoperability of contact tracing apps
- Vaccine supply · direct contracting with Pfizer and Moderna to acquire doses for all MS
 [COM also issued recommendations on priority targets]
- Medical products · strategic stock reserve (rescEU), funding and joint procurement procedure for rapid antigen tests, contract with Gilead for remdesivir



In addition to the above countries, "Team Europe"
– the European Commission on behalf of 27 EU
member states plus Norway and Iceland – have
also joined the COVAX Facility:

(UK also joined)

Austria	Ireland	
Belgium	Italy	
Bulgaria	Latvia	
Croatia	Lithuania	
Cyprus	Luxembourg	
Czech Republic	Malta	
Denmark	Norway	
Estonia	Netherlands	
Finland	Poland	
France	Portugal	
Germany	Romania	
Greece	Slovakia	
Hungary	Slovenia	
Iceland	Spain	

Historically, crisis response and management has been the weak point of European action on health threats. Faced with urgent situations and domestic pressures, Member State governments have tended to revert to taking national measures, sometimes even against the interests of other Member States. The ECDC's visibility is not matched with legal powers or capabilities to intervene, and even the Commission has limited ability to coordinate what Member States do. This was demonstrated all too clearly during the swine flu pandemic in 2009, when several Member States bought what influenza vaccine and antiviral medications they could, and declined to share. This episode gave rise to joint procurement as an EU policy instrument.77

⁷⁷ European Commission (2019). Memo. Framework contracts for pandemic influenza vaccines 28 March 2019. Available at: https://ec.europa.eu/health/sites/health/files/preparedness_response/docs/ev_20190328_ memo_en.pdf.





EU4Health 2021-2027 – a vision for a healthier European Union

EU4Health is EU's response to COVID-19, which has had a major impact on medical and healthcare staff, patients and health systems in Europe. By investing €9.4 billion, therefore becoming the largest health programme ever in monetary terms, EU4Health will provide funding to EU countries, health organisations and NGOs. Funding will be open for applications in 2021.

Areas of action

EU4Health will:

- · boost EU's preparedness for major cross border health threats by creating
 - o reserves of medical supplies for crises
 - o a reserve of healthcare staff and experts that can be mobilised to respond to crises across the EU
 - increased surveillance of health threats
- · strengthen health systems so that they can face epidemics as well as long-term challenges by stimulating
 - o disease prevention and health promotion in an ageing population
 - digital transformation of health systems
 - access to health care for vulnerable groups
- make medicines and medical devices available and affordable, advocate the prudent and efficient use of antimicrobials as well as
 promote medical and pharmaceutical innovation and greener manufacturing.





EU4Health 2021-2027 – a vision for a healthier European Union

EU4Health is EU's response to COVID-19, which has had a major impact on medical and healthcare staff, patients and health systems in Europe. By investing €9.4 billion, therefore becoming the largest health programme ever in monetary terms, EU4Health will provide funding to EU countries, health organisations and NGOs. Funding will be open for applications in 2021.

Fun fact

Right before Covid-19, the EU was considering *not* having an actual health programme

The plan was to replace it with the European Social Fund Plus (EFS+), as part of European Structural and Investment Funds (ESIF) [COM(2018)382]

'This is more than a recovery plan'

€ 806 billion

This girl is supposed to be you, presumably leaping out of the pandemic



Covid-19 measures (2)



- Health system funding · €6bn emergency fund (and tax breaks) to support acquisition of supplies, staff hires, mobile hospitals
- Research funding · €1bn reallocation from Horizon
 2020 research programme
- Recovery plan and solidarity package · Commission borrowed €806bn grants + loans on global markets to lend them to the MS (largest EU stim pack ever)





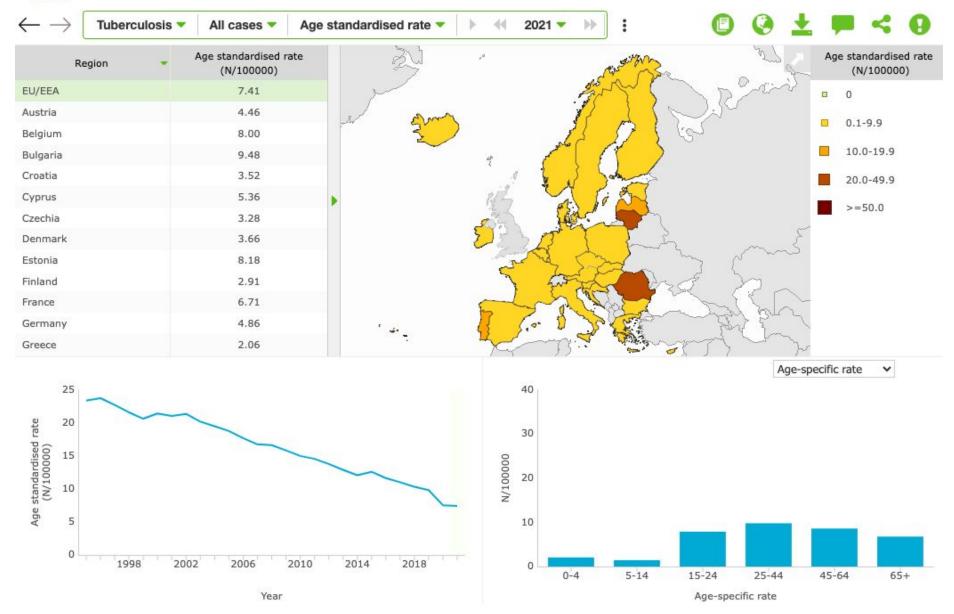


EU Health Action (2) Cross-Border Action

EU Health Policy Lecture 5



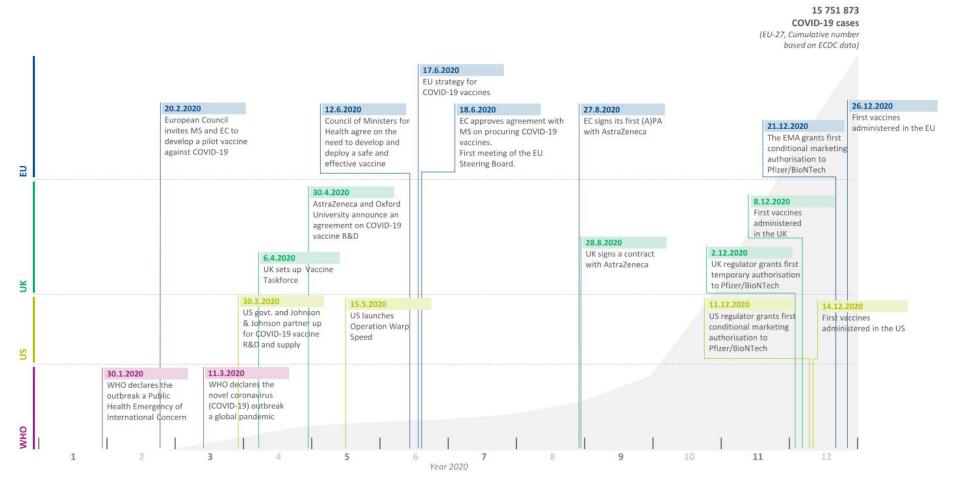
Surveillance Atlas of Infectious Diseases



Europe is closing borders amid coronavirus outbreak. They may be hard to reopen.



A line of trucks trying to enter Poland from Briesen, Germany, stretches 25 miles on Tuesday. (Sean Gallup/AFP/Getty Images)



'The EU noted the importance of vaccine development early on in the pandemic, but started its **procurement process**... later than the UK and USA' — **European Court of Auditors, 2022**

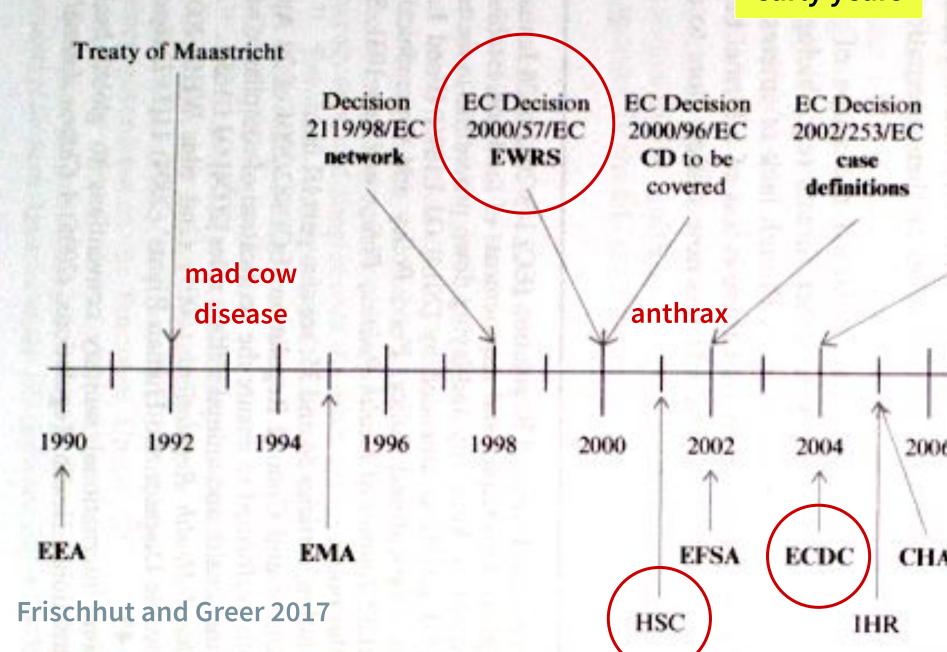
Cross-border public health powers

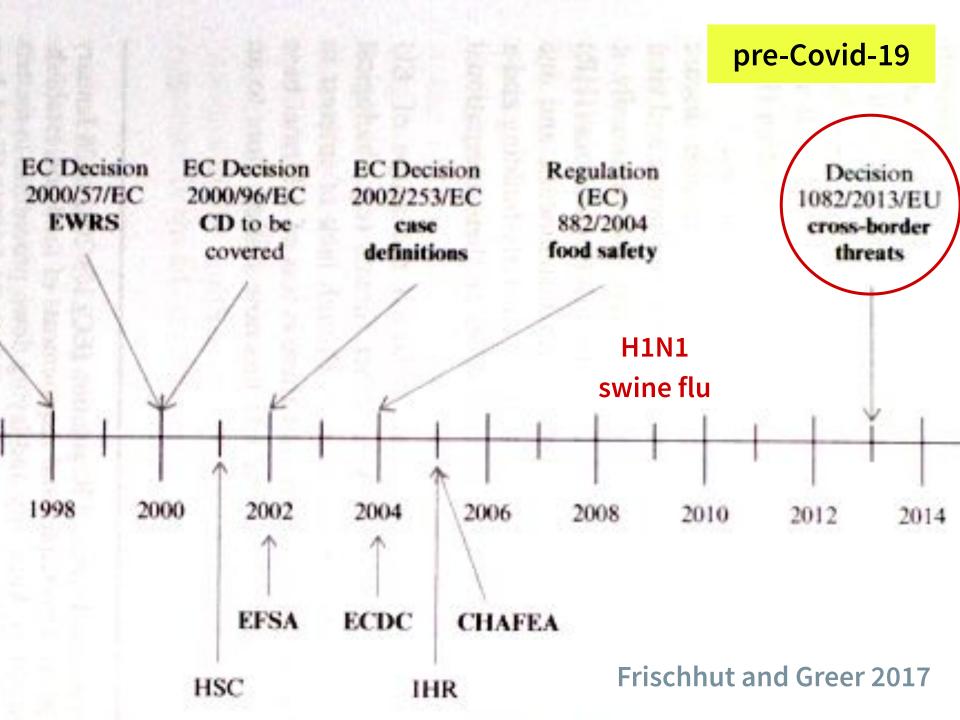
- Communicable disease surveillance · ECDC (2004)
 and Health Security Committee (2001) missioned
 with monitoring epidemic threats
 - Initial EWRS surveillance network est. 1998, gained importance with anthrax 2001 and SARS 2003 alerts
- Joint procurement · since 2013, EU Member States can collectively buy health goods like vaccines
 - First used 2016 to buy vaccines against pandemic influenza · also used for expensive drugs

Historical background

- Communicable disease crises · HIV/AIDS (mid-80s),
 BSE/nvCJD (peaked in 1993)
 - → 'prevention of diseases, in particular major health scourges' in Maastricht Treaty (1992) + EFSA (2002)
- Revised International Health Regulations (IHR) in 2005 following SARS (2003)
 - Other critical/focusing events: anthrax (2001), H5N1 avian flu (2004), H1N1 swine flu (2009), Ebola (2014), Zika (2015), and of course Covid-19 (2020)







Major conceptual policy shifts

- 'All-hazards' approach · animal/human health plus biosecurity and environmental threats
 - e.g. chemical and nuclear accidents natural disasters ↔ climate change
- Precautionary principle · EU can take action even when scientific evidence for risk assessment is inconclusive (contrast to the US)
 - e.g. BSE/nvCJD, beef hormones, GMOs

Major pre/post-Covid-19 policy shifts (1)



- Pre-Covid · Health Security Committee supported only by a Decision (2013) · ECDC staff-constrained, limited to risk assessment (no operational capacity)
- Post-Covid · Regulation (≠ Decision) on cross-border threats as part of a 'European Health Union'
 - → higher status for Health Security Committe
 - → expanded mandates for EMA and ECDC
 - → explicit means for Commission to declare EU-wide public health emergencies (akin to IHR/PHEIC)

Major pre/post-Covid-19 policy shifts (2)



- HERA · Health Emergency Preparedness and Response Authority with Commission DG status and €1bn/yr budget (on top of rescEU + EU4Health)
- EU Vaccines Strategy · includes distribution rules on per-capita basis to guarantee equitable access
 - N.B. Vaccine market authorization remains possible through either MS agencies or, as more generally observed, through EMA approval (shared competency)

Vaccine use remains MS-controlled · who gets which vaccine and when is *not* harmonized (MS prerogative)

post-Covid-19 through the EU Joint (HSC) Independent Procurement Agreement Scientific Committees Potential relationship with HERA: · Provide delivery mechanism for DIRECTORATE stockpiles of medical **GENERAL FOR HEALTH** countermeasures and equipment AND FOOD SAFETY supported by HERA (DG SANTE) Solong assential medical of future threats **EUROPEAN CENTRE EU CIVIL PROTECTION** FOR DISEASE rescEU PREVENTION AND MECHANISM programme CONTROL (ECDC) Potential relationship with HERA: · Analyse emerging trends in **HERA** prevalence of communicable disease, and undertake future Emergency projections that inform horizon Response Tuaudolara Q scanning undertaken by HERA Coordination Centre (ERCC) DIRECTORATE GENERAL **EUROPEAN MEDICINES** FOR RESEARCH AND AGENCY (EMA) INNOVATION (DG-RTD) Potential relationship with HERA: · Jointly coordinate clinical trials Potential relationship with HERA: for potential medical · Map, coordinate and streamline countermeasures research and development · Establish whether novel health investments into novel health technologies meet the terms and technologies

conditions of financial

EU Health

Security

Committee

Potential relationship with HERA:

countermeasures and equipment

· Work in conjunction with HERA

to stockpile medical

Related legal issues

- Vaccination · no clear CJEU decision on whether EU citizens have a right to be treated
- Restrictions in freedom of movement · reliant on WHO instruments (IHR/PHEIC) until today
 - → untested effectiveness of Regulation 2022/2371
- Liability for harm · non-contractual liability of EU institutions → claims to compensation of damages fall to Members States







Nutrition in Europe and EU Food Policy

EU Health Policy Lecture 6

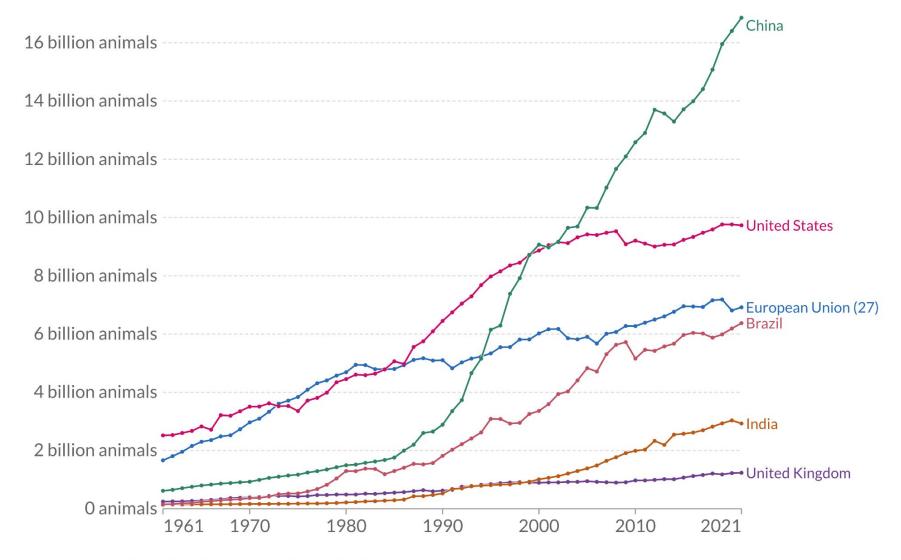




Number of land animals slaughtered for meat per year, 1961 to 2021



This data is based on the country of production, not consumption.



Source: Food and Agriculture Organization of the United Nations

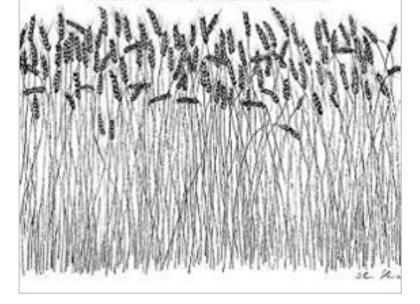
Connections to health policy

- Common human diseases have dietary risk factors (e.g. heart disease, cancer, dental health)
- Animal disease forms · zoonotic diseases (bacteria, viruses, prions) 'jump' to human hosts as a consequence of promiscuity
- Animal health as a concern in itself · EU action covers animal health and welfare (and plant health)

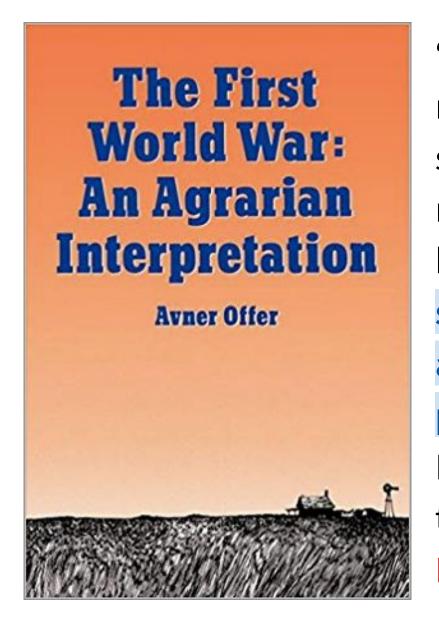
Historical landmarks



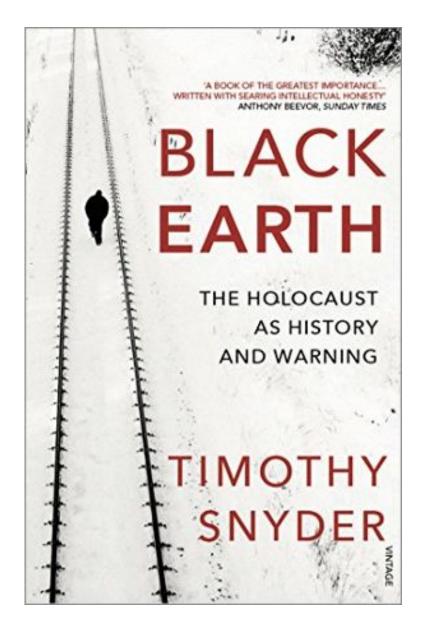
Against the Grain







"... Germany like Britain had to make sure that it could be supplied with food and raw materials which implied also a buildup of a navy and stronger control over the agricultural neighbors who produced food, mostly in the East (Russia or what is today the Ukraine), and in the Balkans...'



'... (You can see there, if you wish, the seeds of the **food driven** *Lebensraum* **doctrine**, a point recently made by
Timothy Snyder.)'

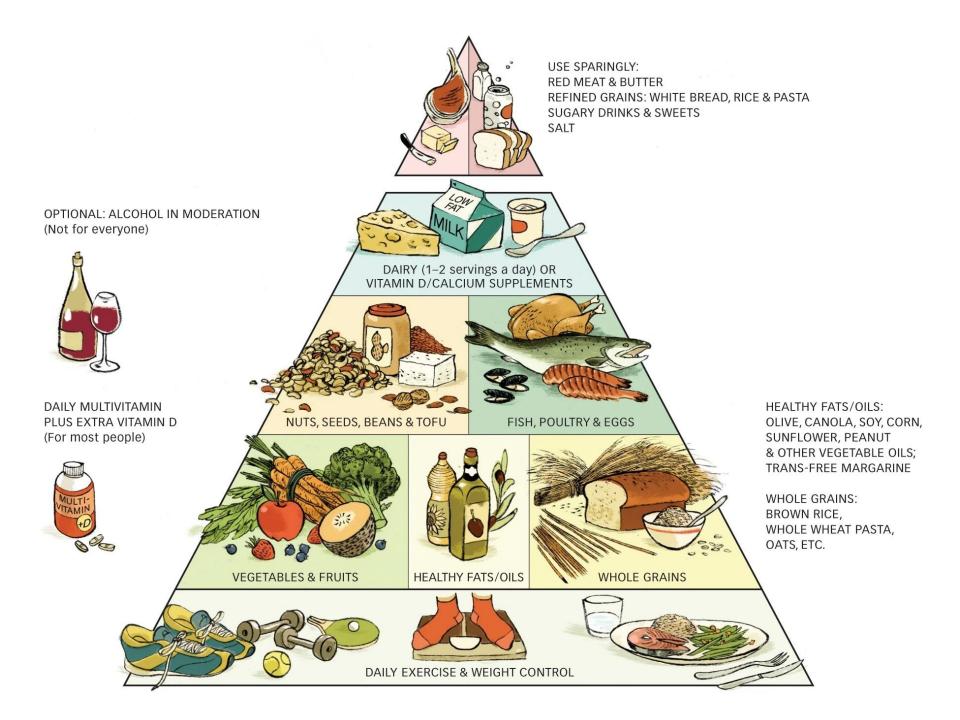
(Branko Milanović)

On Snyder's book/argument, see Richard Evans' review



Historical landmarks

- Wartime · Spanish Civil War, WW2 show adverse health effects of food rationing
- Totalitarianism · further evidence of human-engineered low-calorie diets on children and adults in Nazi and Soviet camps
- Post-WW2 · United Nations, Red Cross and Marshall Plan all factor in food shortages and nutritional health monitoring



Contemporary policies

Fig. 2. Lost years of healthy life in the European Region, 2000

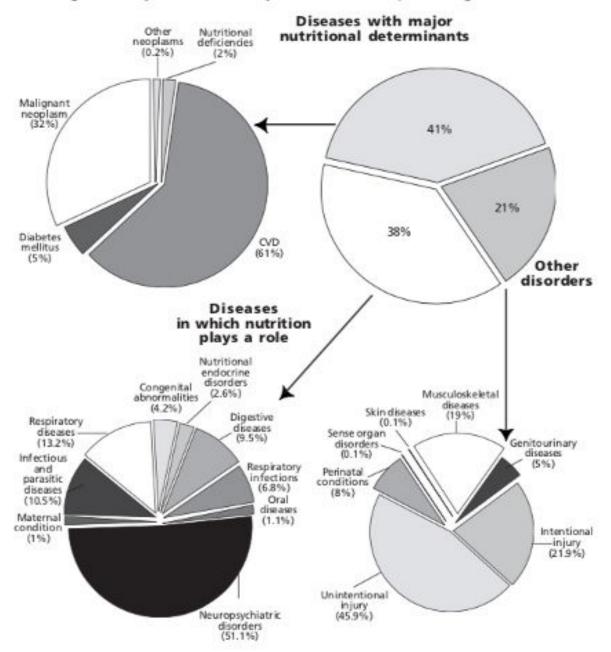
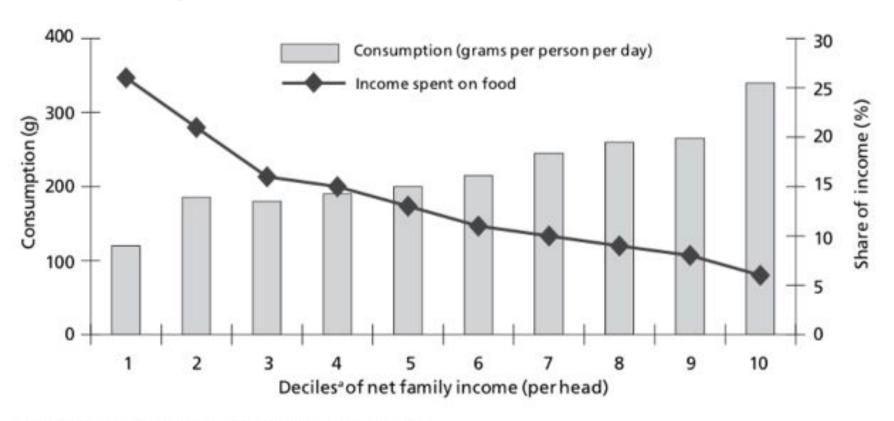
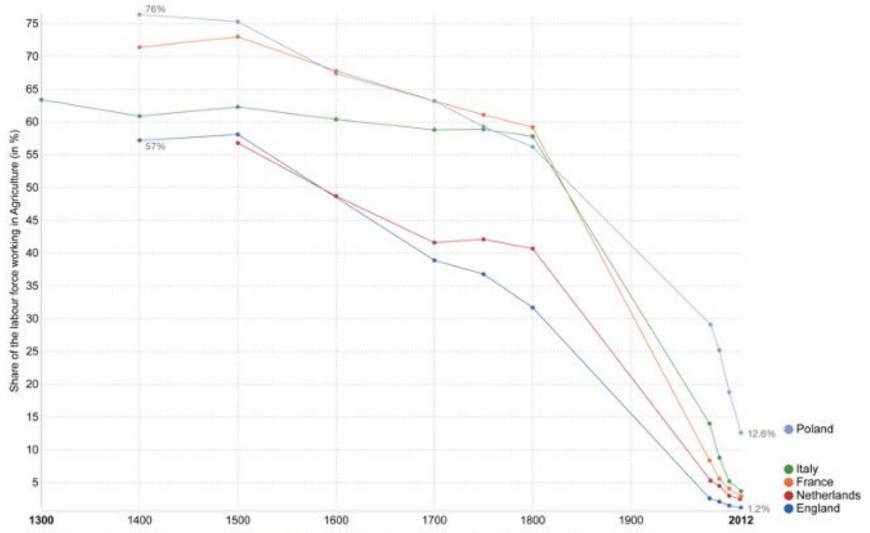


Fig. 3. Relationship of income to consumption of fresh fruit and vegetables and the share of income spent on food



^{* 1 =} lowest incomes; 10 = highest incomes.





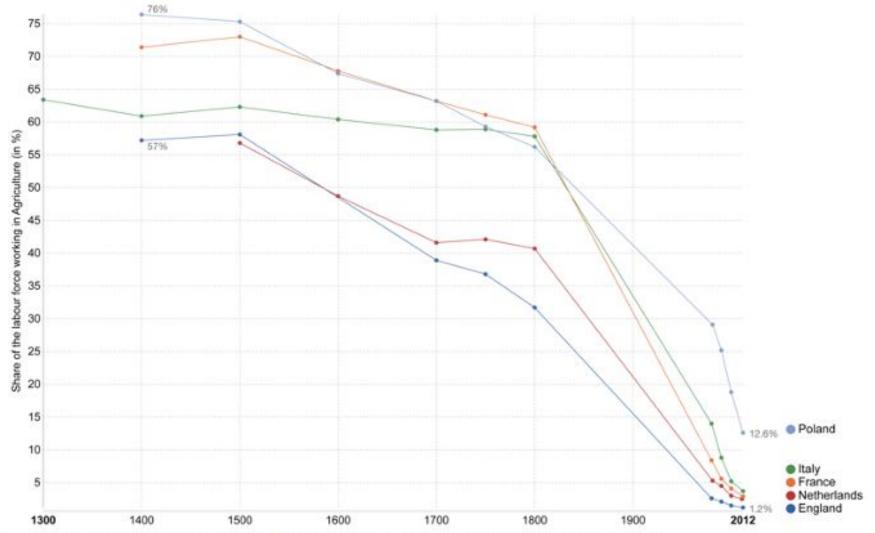
Data source: Pre 1800 is from Allen (2000), "Economic Structure and Agricultural Productivity in Europe, 1300-1800". Newer data from the World Bank.

The interactive data visualization is available at OurWorldinData.org. There you find the raw data and more visualizations on this topic.

Licensed under CC-BY-NC-SA by the author Max Roser.



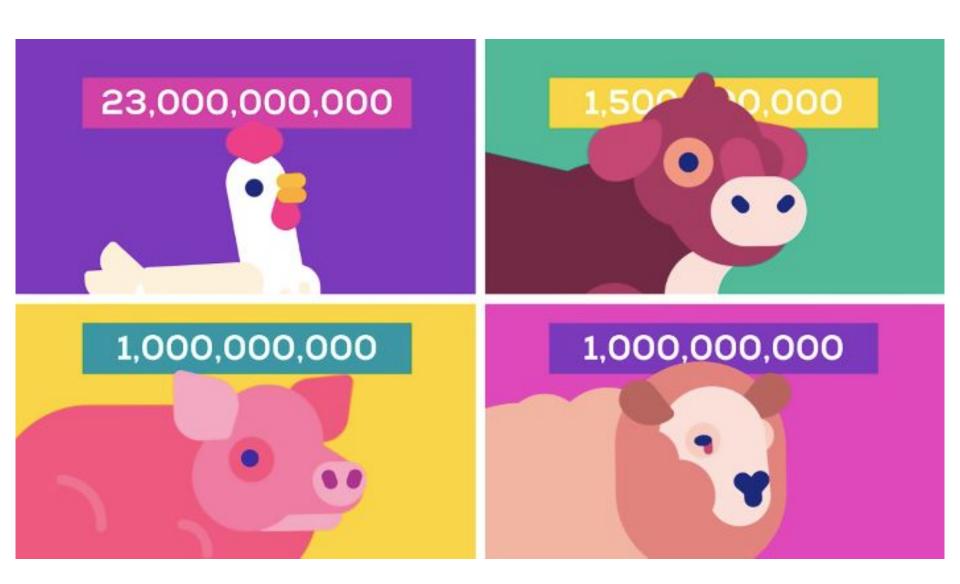
Share of the labor force working in agriculture, since 1300 - By Max Roser



Data source: Pre 1800 is from Allen (2000), "Economic Structure and Agricultural Productivity in Europe, 1300-1800". Newer data from the World Bank.

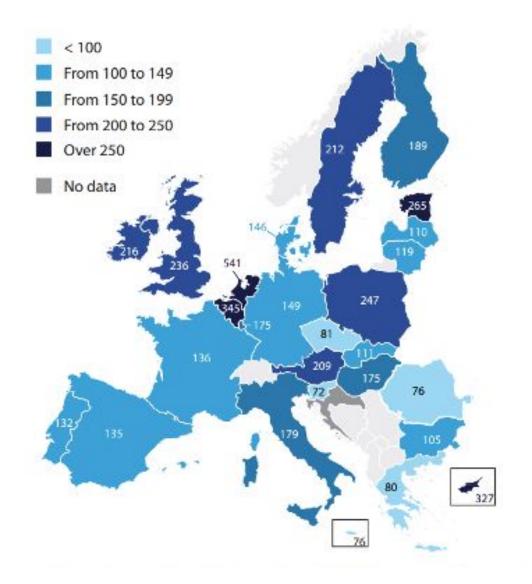
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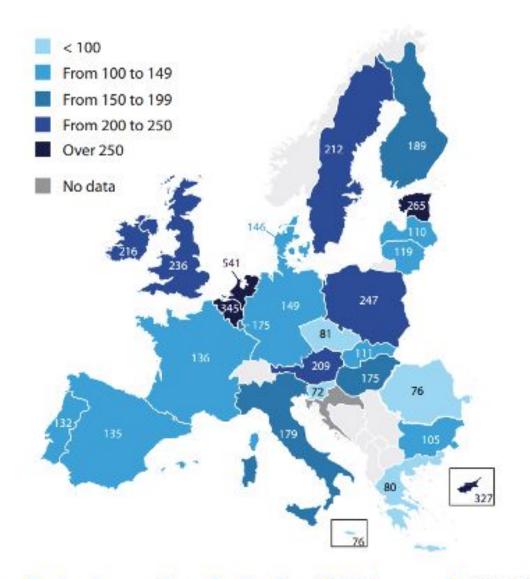




(million tonnes, 2019 data) Germany: NUTS level 1



Estimated total food waste in the EU, 2010 (kg per capita)



Data source: Technology options for feeding 10 billion people, STOA 2013.

Contemporary policies

- Large scientific evidence base for effect of food on burden of disease, e.g. CVD, obesity, cancer
- EU agency focus on food/feed safety since General Food Law (2002), in the aftermath of foodborne infection scandals like BSE (1996) and *E-coli* (2011)
- Comprehensive approaches (by e.g. WHO) link agriculture, food safety, sustainable food policy and nutrition ('from farm to fork')

Regulatory targets

- Contaminants (e.g. toxins)
- Improvement agents, including additives, processing aids, flavourings (e.g. aspartame)
- Supplements, including vitamins and mineral nutrients (e.g. iodine)
- Novel foods (e.g. GMOs)
- Functional foods (e.g. energy drinks)









Policy challenges

- Food labels and dietary guidelines · reaching dietary targets vs. limiting alcohol, salt and sugar consumption patterns
- Food safety · trade vs. (consumer) safety (e.g. trans fatty acids), as with communicable disease control
- Sustainable agriculture · CAP rent (focus on productivity and low prices) vs. organic farming and plant-based foods

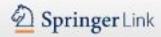


Russian alcohol consumption down 40% since 2003 - WHO

Reputation for heavy drinking on the slide since Putin measures including curbs on alcohol sales



▲ Beer for sale at a Russian grocery store. Under Vladimir Putin, Russia has introduced a ban on shops selling any alcohol after 11pm and increases in the minimum retail price of spirits, Photograph: Artyom Geodakyan/Tass





Journal of Public Health Policy

June 2019, Volume 40, Issue 2, pp 147-165 | Cite as

Multilevel governance, public health and the regulation of food: is tobacco control policy a model?

Authors Authors and affiliations

Donley Studlar, Paul Cairney

Original Article
First Online: 01 March 2019

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Abstract

Campaigns against risk factors for non-communicable diseases (NCDs) caused by smoking and obesity have become increasingly common on multiple levels of government, from the local to the international. Non-governmental actors have cooperated with government bodies to make policies. By analysing the policies of the World Trade Organization, the World Health Organization, the European Union, and the United Kingdom and United States governments, we identify how the struggles between public health advocates and commercial interests reached the global level, and how the relatively successful fight to 'denormalize' tobacco







Tobacco Control and Lobbying in the EU

EU Health Policy Lecture 7



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Reputation for heavy drinking on the slide since Putin measures including curbs on alcohol sales



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Reputation for heavy drinking on the slide since Putin measures including curbs on alcohol sales



e at a Russian grocery store. Under Vladimir Putin, Russia has introduced a ban on shops selling any alcohol after 11pm and increases in the minimum retail price of spirits, Photograph: Artyom Geodakyan/Tass

Prohibition

Labelling

Minimum retail prices

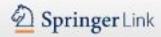
Selling hours

Minimum age

Advertising restrictions

Taxation







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Product	Nicotine content	Suggested Rx
Cigarettes	1.1mg to 1.8mg per cigarette (22mg to 36mg/pack)	21mg patch QD x28 days <u>plus</u> NRT gum or NRT lozenge (4mg/2mg). Evaluate decrease patch dose monthly (PACT nurses to track?). May add Bupropion if no contraindications.
Cigars	13.3mg average	Patch and Short Acting NRT (4mg/2mg) based on # of cigars per day. May add Bupropion if no contraindications.
Mini-cigars (i.e. 'Swishers or Dark Horse)	3.8mg per mini-cigar = 76mg/pack	42mg to 21mg (depending on # smoked) <u>plus</u> Short Acting NRT (4mg/2mg). May add Bupropion if no contraindications.
Pipe	5.2mg average per bowl	Patch and Short Acting NRT (4mg/2mg) based on # of bowls smoked per day. May add Bupropion if no contraindications.
Chewing/dipping can (i.e. Skoal, Copenhagen)	88mg per can of dip/chew	42mg Patch and Short Acting NRT (4mg/2mg). May add Bupropion if no contraindications.
Loose leaf pouch (i.e. Redman)	144mg per pouch	42mg Patch and Short Acting NRT (4mg/2mg). May add Bupropion if no contraindications.
Hookah (water pipe)	One 45-60 minute session = approximately one pack of cigarettes in nicotine and tar content	21mg Patch and Short Acting NRT (4mg/2mg). May add Bupropion if no contraindications.
Bidi's (hand rolled cigarettes imported from India)	One bidi contains 3 to 5 times as much nicotine as a regular cigarette	Patch and Short Acting NRT (4mg/2mg) based on # of bidi's smoked per day. May add Bupropion if no contraindications.
Kretek (Clove cigarette)	Little research available. Increased risk of acute lung injury, especially with asthma or respiratory infections.	Short Acting NRT (4mg/2mg) based on # of Kretek's per day. May add Bupropion if no contraindications.

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Kretek (Clove cigarette)	Little research available. Increased risk of acute lung injury, especially with asthma or respiratory infections.	

Highly addictive substance

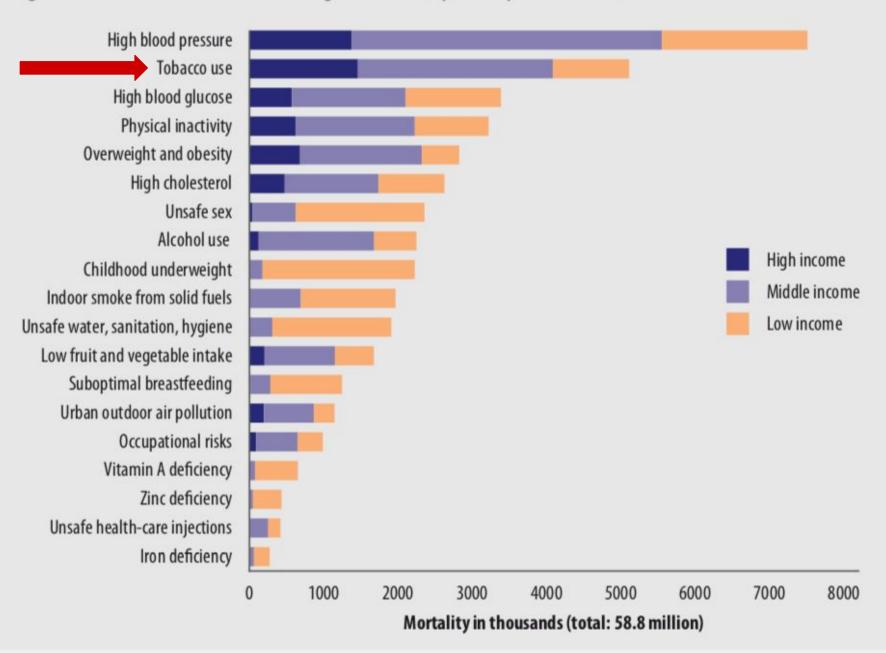
Other products containing alkaloids: caffeine, cocaine

Used in smoking cessation treatments (NRT) to relieve withdrawal symptoms

Also present in recent smoking products, e.g. 'electronic cigarettes'

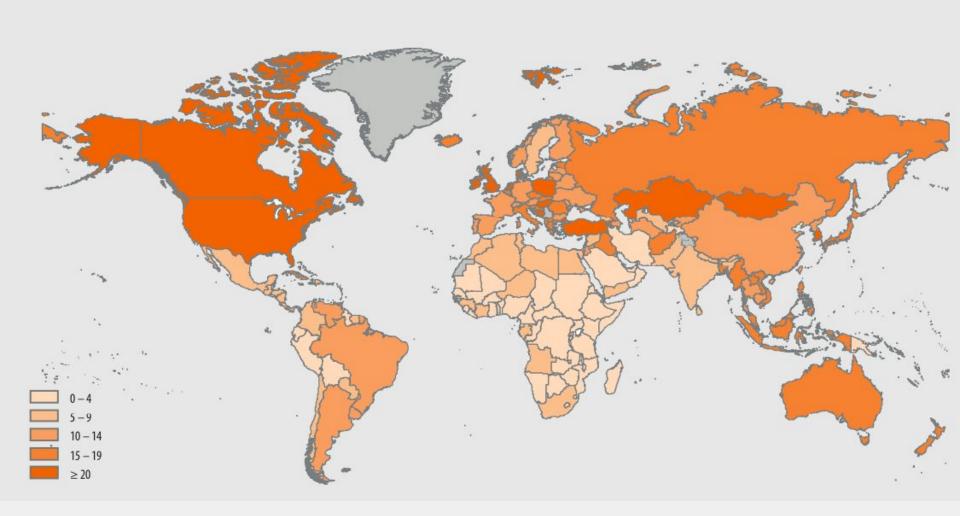
Arrows indicate some (but not all) of the pathways by which these causes interact. Physical activity Type 2 Age Fat intake diabetes Ischaemic Education Overweight Cholesterol heart disease Alcohol **Blood pressure** Income Smoking

Figure 6: Deaths attributed to 19 leading risk factors, by country income level, 2004.



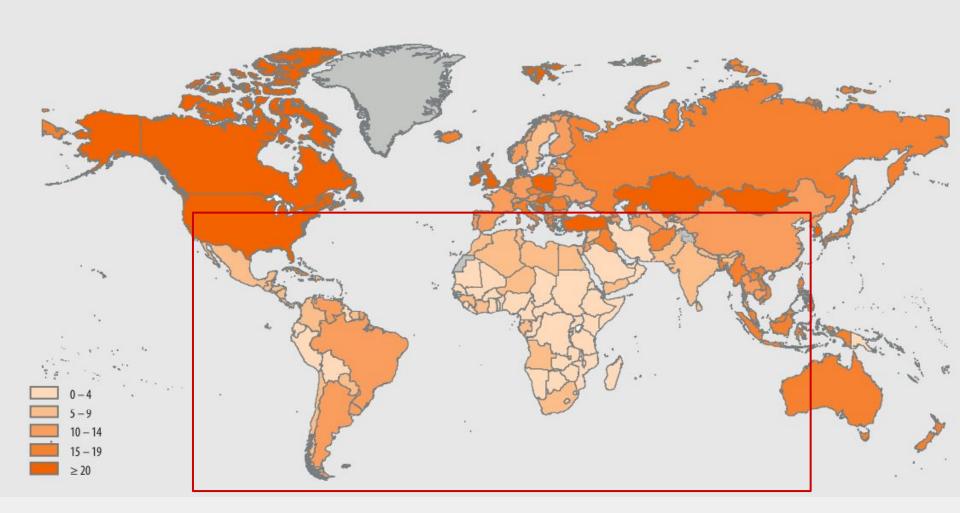
100 million deaths in 20th century, 1 billion deaths in 21st

Figure 11: Percentage of deaths over age 30 years caused by tobacco, 2004.



(2013 estimates)

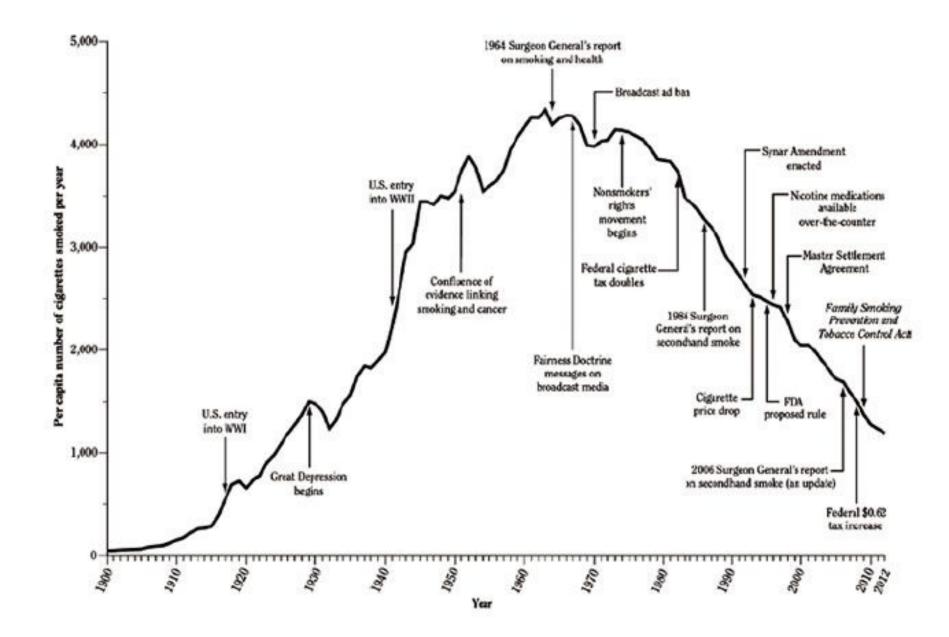
Figure 11: Percentage of deaths over age 30 years caused by tobacco, 2004.



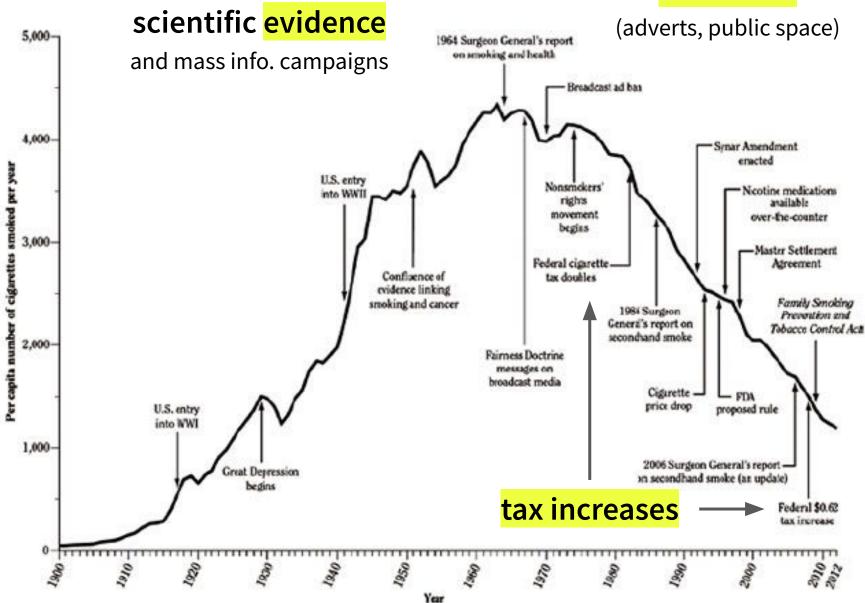
'emerging markets' for transnational tobacco industry

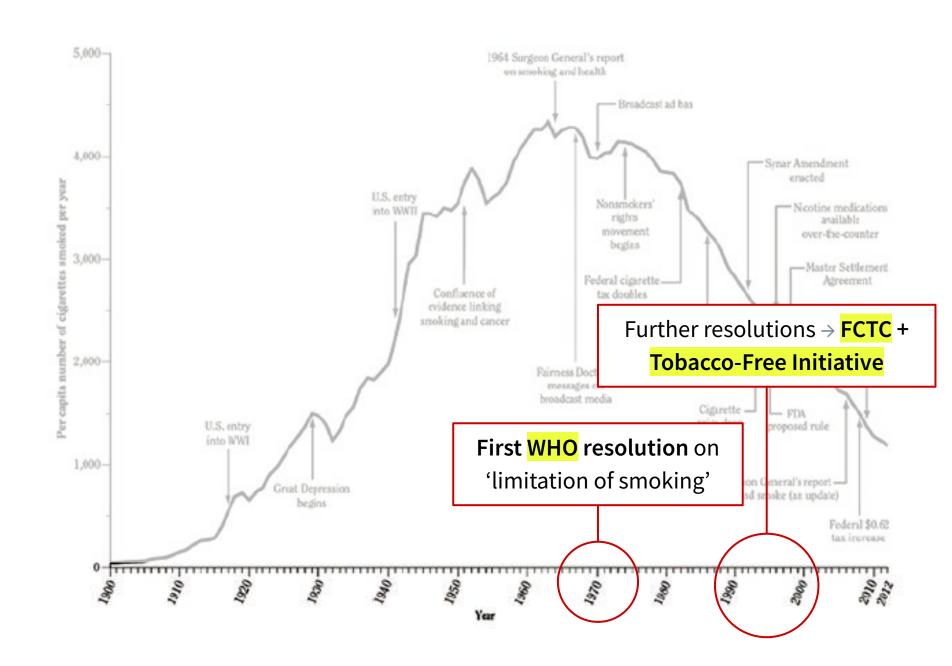
Aspects of the issue

- Ubiquitous use of tob. products (males and females) following mass production in early 20th century
 Evidence of harm (1950s), incl. secondhand (1970s)
- Change of position at World Bank from tobacco subsidies (1950s) to tobacco control (1990s—)
- Market concentration in a few TNCs since 1990s
 - (Philip Morris International, China National Tobacco Corporation, British American Tobacco, Japan Tobacco International, Imperial Tobacco)
- High levels of industry lobbying and trade disputes



local bans





Global policy instruments

FCTC (2003)

Control of supply and demand



MPOWER (mid-2000s)

Monitor tobacco use/industry

Protect nonsmokers

Offer cessation treatments

Warn consumers of consequences

Enforce bans on advertising

Raise tobacco taxes



Effects of FCTC adoption (Nikogosian and Kickbusch 2016)

- Legislative measures adopted in 80% ratifying countries (as of 2014)
- Revealed WHO treaty-making capacity
 First treaty adopted under WHO Art. 19
- Led to additional protocol (on illicit trade, 2013) and to FCTC/MPOWER monitoring reports
- Demonstrated a change in global health governance
 - → Proliferation of anti-tobacco stakeholders

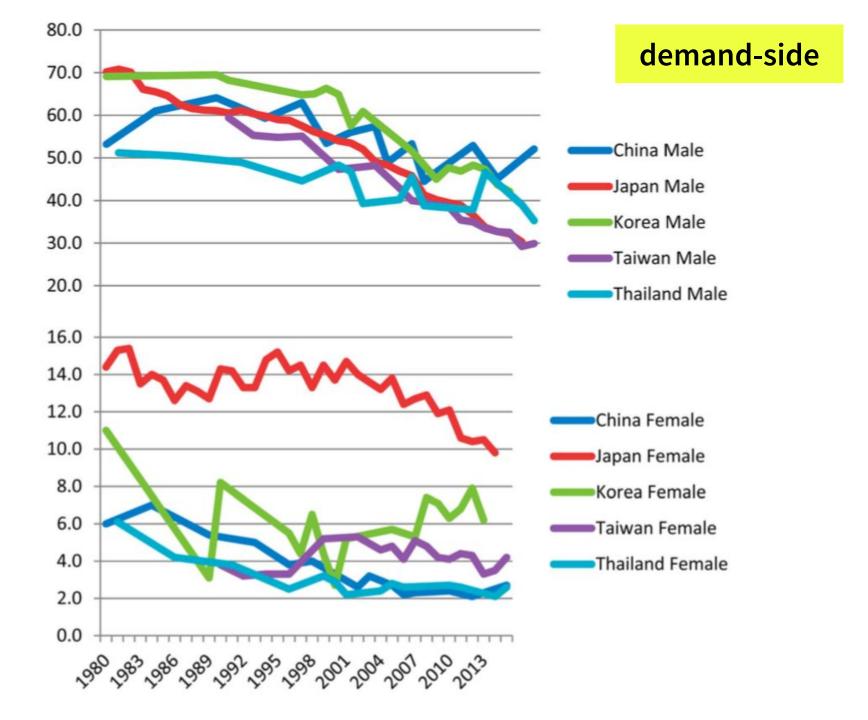


 TABLE 1.1
 Top five tobacco growing countries, 2009

Country	Raw Tobacco Production (tonnes)		
China	3,067,928		
Brazil	863,079		
India	620,000		
United States	373,440		
Malawi	208,155		

Source: Eriksen et al. 2012.

 TABLE 1.2
 Top five cigarette exporting countries, 2009

Country	Cigarette Exports (billion pieces)	Cigarette Production (billion pieces)	
Germany	181.11	225.00	
Netherlands	115.35	115.30	
Poland	89.49	142.86	
United States	60.45	338.23	
Indonesia	57.40	180.50	

Source: Eriksen et al. 2012.



Towards a smoke-free world? Philip Morris International's new Foundation is not credible



See Editorial page 1715 See Correspondence page 1733 See Viewpoint page 1807

Smoking causes more than 7 million deaths each year¹ and tobacco companies have known, since at least 1950, that their products are lethal and addictive. Now Philip Morris International (PMI) is committing nearly US\$1 billion over 12 years to the Philip Morris Foundation for a Smoke-Free World that will "fund scientific research designed to eliminate the use of smoked tobacco around the globe".² In a *Lancet* Viewpoint in this issue, the Foundation's President Derek Yach argues it will support "an unswerving focus...to improve public health and human wellbeing".³ What should we make of this?

Evidence from exposés and leaked documents offers no indication that the tobacco industry has become less cynical and dishonest overtime. Indeed, a 2016 judgment in a challenge to the introduction of plain packaging in the English High Court concluded that the tobacco

set agendas for scientists, and to generate divisions in the tobacco control community. There is nothing new about tobacco companies solemnly expressing concerns about smoking and health, while ignoring, attacking, or undermining the evidence. Indeed, in 1997 the Philip Morris Chief Executive Officer asserted that if presented with evidence that smoking caused lung cancer, he would "shut it [production] down instantly".

In his Viewpoint, Yach seeks to justify the new PMI project by arguing that action to implement the FCTC has been too slow, and he states that the Foundation "supports and endorses implementation of all elements of the FCTC". But this argument fails to pass the most elementary credibility test. The main obstacle to implementation of the FCTC (described in an internal PMI presentation as "a runaway train" has been fierce

Key ideational struggles

- Science (vs. 'skepticism', as with e.g. climate change)
- Economics (tax revenue, employment)
 - 'Fun fact' tobacco emerged as an income source for U.S. British colonists in the 1770s; wages could be paid in tobacco, and tobacco was used as a currency in Virginia
- Human rights (liberty, individual responsibility)
 - Global health (WHO) shift from regulating epidemic threats to regulating a freely available product
- Security (illicit trade, smuggling)







EU Health Action (3) Indirect Regulation

EU Health Policy Lecture 8



Le plombier polonais, fossoyeur du oui

Eaux troubles. Derrière ces figures, en loucedé, «la peur de l'étranger», ce vestibule de la haine où la xénophobie fait son lit. L'image du plombier polonais passe inaperçue. Jusqu'au 6 avril. Ce jour-là, l'excommissaire européen Frits Bolkestein vient à Paris s'expliquer lors d'une conférence de presse hypermédiatisée. Pince-sans-rire, il déclare souhaiter chez nous la présence de «plombiers polonais pour faire du travail, parce que c'est difficile de trouver un électricien ou un plombier là où j'habite dans le nord de la France» (il possède une modeste maison de campagne à Ramoussies, près de Maubeuge). L'expression est parlante, ramassée et fait référence à la vie quotidienne. Du pain bénit pour les journaux télévisés. Elle fait tilt. Bolkestein évoque aussi la «nounou tchèque». Elle fait flop.



What are we talking about?

- Health systems · viewed as universally accessible services serving population needs
- Health insurance · often state-sponsored ≠
 Single Market principles that limit market distortion
- Health care services · among those removed from Services Directive (2006)
- Health markets · hard to characterise due to what is being commodified (workers? drugs? patients?)

COM-level positions

- Together for Health (2007) white paper focused on public health, despite losing focus in the title of the final document
- Health for Growth (2014–2020), focused on health services, expressed conflicted goals — health care financing v. Treaty obligations
- Patient mobility and cross-border care settled after years of discussion in 2011

EU-level policy goals (Koivusalo)

- Fiscal sustainability within Treaty limits · limits to state aids and public procurement
- Including health care in trade/services negotiations while characterising it as a Service of General Interest (SGI ≠ SGEI)
- Regulating global pharmaceutical trade through
 WTO treaties (TRIPS) and other international treaties (e.g. TTIP)

CJEU indirect health regulation

- EU-level enforceable principles
 - → Health care should be portable
 - → Health providers should be competitive
- Kohll and Decker rulings (1995–1996)
 - → Market regulation applies to (health) services
 - → Confirmed by subsequent decisions (1998–2006) incl. Watts (2006) for NHS-style health systems

EU legal principles

- Subsidiarity: EU action occurs only if MS are not more capable players (principle of performance at the smallest possible unit)
- Direct effect and precedence: EU law is immediately and supremely enforceable
- Decentralization: national courts and individuals can refer to the CJEU directly (and bypass both the Commission and the Member States)

EU market principles

- Harmonization: accept EU standards in replacement of national ones (e.g. hours of medical education)
- Mutual recognition: accept goods (health products), services (health insurance), capital and people (health workers) from other Member States
- 'Country of origin' principle: accept standards from other Member States (Cassis de Dijon ruling)

ROLE OF THE ECJ IN THE DEVELOPMENT OF EUROPEAN HEALTH POLICY

ECJ-code	Parties	Country of service	Country Medical service/good of insurance	
C-117/77; C-182/78	Pierik I & II	D	NL	
C-120/95	Decker		LB	Glasses
C-158/96	Kohll	D	L	Orthodontic treatment
C-160/96	Molennar	F	D	Long term care
C-368/98	Vanbraekel	F	В	Orthopaedic hospital treatment
C-411/98	Ferlini	L	(EC)	Discriminating billing
C-157/99	Geraets-Smits Peerbooms	D A	NL NL	Inpatient Parkinson treatment Coma therapy

Wismar, Eurohealth 7(4), 2001

Freedom of movement

- Competition policy · free movement and antitrust regulation (COM + CJEU)
- Applications · health technology, contracted health professionals, privately funded health care
- Conflicts · cross-subsidies are discriminatory against internal market competitors

Health v. Markets issues

Issue (1) Professional mobility

- Principle · trained health professionals should be able to work in any Member State
- Adaptation · skills and language ability tests for medical and paramedical practitioners
- Consequences · more cross-country hiring of health workforce based on wage competition

(e.g. Hungarian dentists)

Issue (2) Public procurement

- Principle · Member States should not intervene against provider competition in national markets
- Adaptation · defence of state compensation schemes by Member States (BUPA, 2008)
- Consequences · insurance product providers can oppose state subsidies to national champions (Altmark, 2003)

Issue (3) Working times

- Principle · limited number of hours and defined breaks between shifts (WTD, 1993)
- Adaptation · substantial cost increases for hospitals (increased clinical staff)
- Consequences · unintended policy failure with negative externalities on health services due to legal definitions of 'on-call' and 'stand-by' (SIMAP, 2000, and *Jaeger*, 2003)

Issue (4) Patient mobility

- Principle · EU citizens should be able to access health services and be provided coverage regardless of their residence
- Adaptation · cross-border coordination complexes between regions (e.g. in France, Spain and UK) expand to countries
- Consequences · expansion of cross-border services and 'medical tourism', esp. for expensive and/or badly covered services







EU Health under Permanent Austerity

EU Health Policy Lecture 9



EU political economy, 1980s-90s

marketization

de-regulation of goods, capitals, labour, services

→ new liberalized internal markets

e.g. transport, energy



PLAYING
THE MARKET

A POLITICAL STRATEGY FOR UNITING EUROPE, 1985-2005

NICOLAS JABKO

federalization

re-regulation at EU level: CJEU, ESF, EMU

→ 'freer markets, new rules'



"I'm afraid we only have ONE ventilator..."

How health and austerity met

Effective scope of EU health policy (Sessions 3–5)

- No formal power over health systems · welfare states, and within them healthcare funding and health services, are national prerogatives
- Limited power over health standards · mostly agenda-setting and safety regulations
 - → 'first face' of EU health policy = public health

N.B. Covid-19 measures have only marginally changed that 'face' of EU health policy so far

Limits of EU health mandate

- Explicit treaty provisions make MS responsible of health care delivery, Council unanimity is required (Art. 207 TFEU), and harmonisation is ruled out (Art. 168 TFEU, ex-Art. 152(5) TEC) (Hervey and Vanhercke 2010)
- Jurisprudential limits to the treatment of public health services as economic in nature (e.g. Watts 2004)
- Institutional diversity of health care systems limits convergence of services and provision of goods to beta-convergence (towards more than one kind of system)

Effective scope of EU health policy (Sessions 8–9)

- Wide mandate over freedom of movement, entailing competitive nondiscrimination for goods, services, capitals and individuals
 - → 'second face' of EU health policy = internal market
- Regulatory impact on governmental expenditure, affecting taxation and macroeconomic policies
 - → 'third face' of EU health policy = fiscal governance

Gradual involvement of EU into health policy (1)

- Since 1957 Public health objectives (Arts. 6, 168
 TFEU) through small-budget initiatives and cognitive harmonization
 - → 'first face' of EU health policy = public health
- Since 1998 Negative integration of health services through patient mobility, staff mobility and insurer competition (Greer and Jarman 2012)
 - → 'second face' of EU health policy = internal market

Institutional shifts at EU and MS levels

- Remapping of human health expertise within EU institutions (DG SANCO + MARKT, ENVI) (de Ruijter 2016)
- Private interest representation of service providers, e.g. Franco-German complementary sickness funds via AIM, in Brussels (Greer 2009)
- Variable integration of EU dimension
 within national
 health ministries / services, depending on initial level
 of departmental autonomy (Greer 2010)

Gradual involvement of EU into health policy (2)

- Context since c. 1970 Permanent austerity in health systems and other welfare sectors, in the form of cost containment reforms and managerialization
- Since 2010 Economic surveillance of health expenditure (largest component of MS soc. exp.) in the aftermath of the Global Fiscal Crisis (2008)
 - → 'third face' of EU health policy = fiscal governance (still in place post-Covid-19)

Context and consequences

- Permanent austerity since mid-1970s, though health care expenditure continued increasing (Pierson 2001)
- Aggravated austerity since Global Fiscal Crisis
 (2008–9) and Sovereign Debt Crisis (2009–10)
- Cuts in public spending, followed by lower private health care consumption (e.g. primary care, drugs)
- Negative or null growth in real health care exp. from
 c. 2010 to 2015 (Morgan and Astolfi 2015)

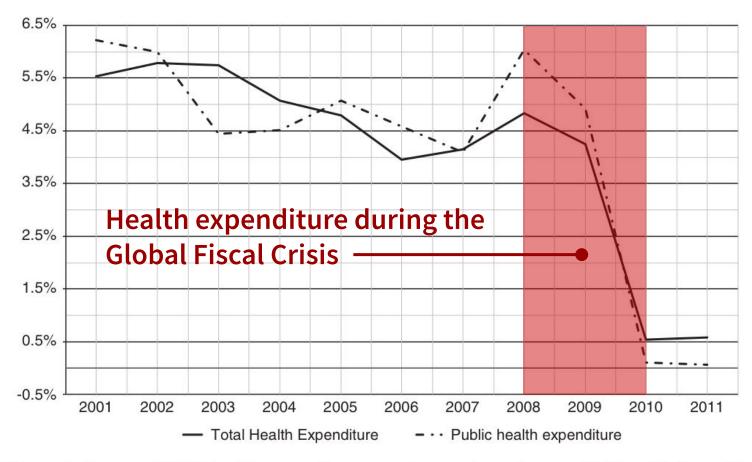


Figure 1. Average OECD health expenditure growth rates in real terms, 2000 to 2011, public and total *Source*: OECD (2013).

Morgan and Astolfi 2015

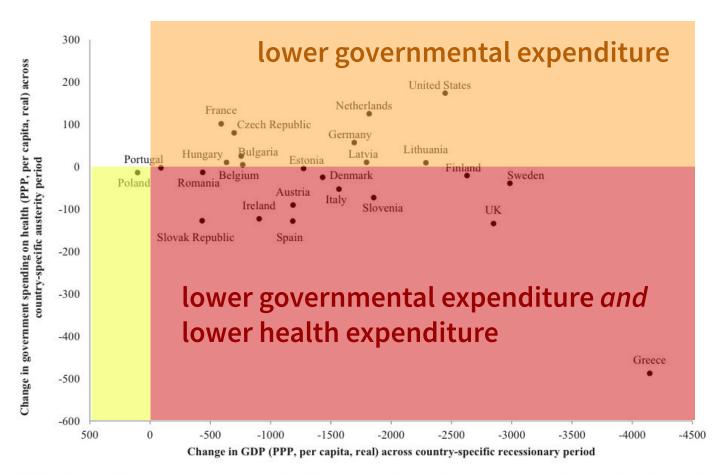


Fig. 1. Change in GDP and change in government spending on health across country-specific recession and austerity periods. Cross-national variations in healthcare spending, by country-specific recession and austerity periods, 24 EU countries and the United States. *Notes:* Source: WHO Health expenditure database 2013 edition, EuroStat 2013 edition. Recessionary- and austerity-periods are defined in detail for each country in Web Appendix 1. Recession is defined as declining GDP (adjusted for inflation and purchasing-power) in consecutive years. Austerity is defined as declining government expenditure (adjusted for inflation and purchasing-power) in consecutive years. Data on on small populations (i.e., Malta, Luxembourg, and Cyprus) excluded from the graphic. The US is included in this figure as a comparison but is not included in the other analyses in this paper.

Healthcare reforms since c. mid-1970s

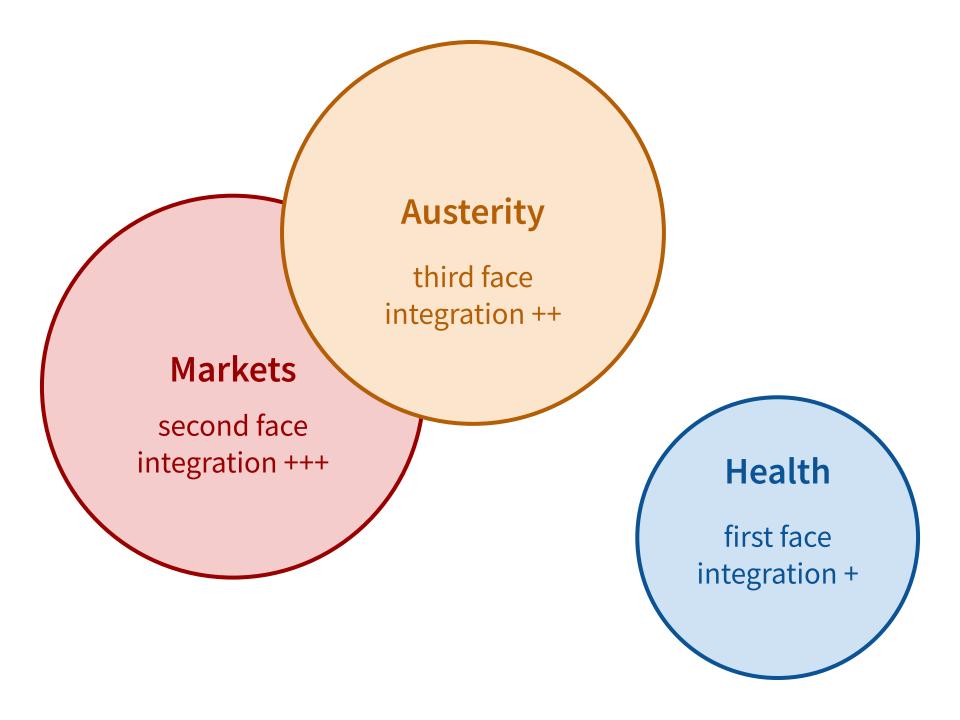
- Top-down structural reorganisation of health systems at all levels (state and providers)
- Managerialism and competition mechanisms within purchaser/provider markets (e.g. UK, Major + Blair)
- Limited privatisation of health risks through patient cost-sharing (Hacker 2004, Gingrich 2011, Jensen 2011)

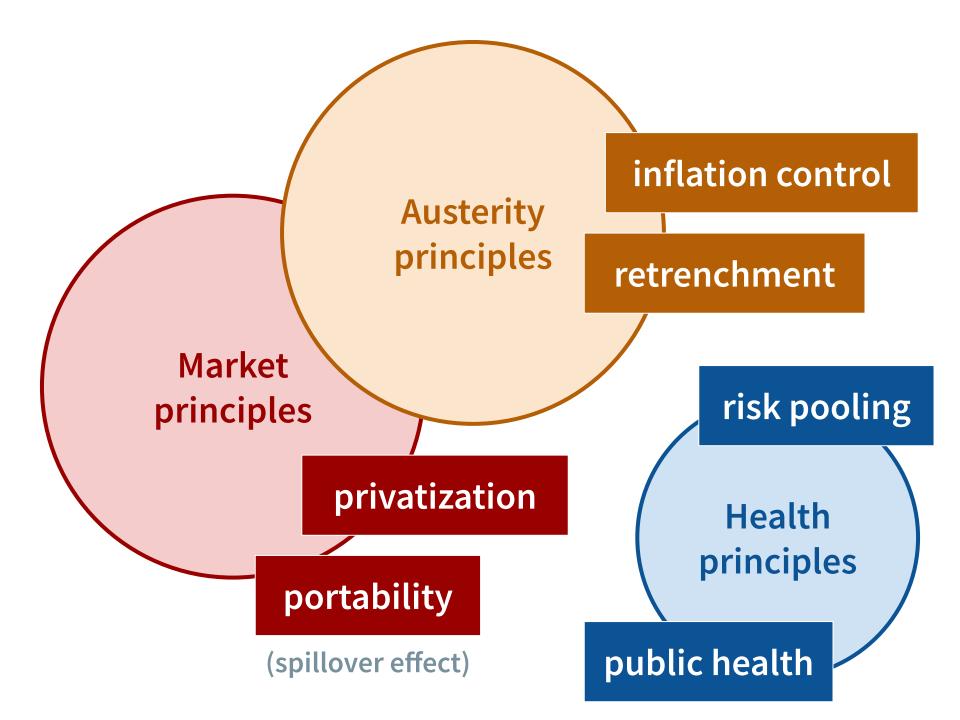
All reform trends apply to Bismarckian and Beveridgian health systems alike (Rothgang *et al.* 2010)

EU reform drivers since c. 2010

- ECB + IMF macroeconomic conditionality for bailed-out MoU countries, e.g. Greece (e.g. Fontan 2018)
- Fiscal surveillance for non-MoU countries, e.g.
 France, via SGP + (TSG)EMU + European Semester
- Structural funds are conditioned to objectives above per 2014–20 ESIF rules (Baeten and Vanhercke 2016)
- → EU operates as a failed fiscal state trying to balance MS expenses without means of taxation

(Greer and Jarman 2015)





banks also have policy agendas REPUBLIKA HRVATSKA

The EU and the inevitability of immigration About the author

0 comments



Sergio Scandizzo is Head of Internal Modelling at the European Investment Bank.





Closing thoughts

Keeping up with EU health policy



- EU Health Observatory
- Policy-focused journals like *Eurohealth* (see syllabus)
- Biomedical and public health journals
 - e.g. European Journal of Public Health

Lancet Regional Health Europe

- EU institutions and WHO Europe
- European Health Forum Gastein
- EU-focused think tanks







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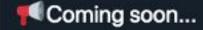
Achieving Person-Centred Health Systems: Evidence, Strategies and Challenges 16-07-20

The Changing Role of the









A flavour of our upcoming #Eurohealth special edition on the COVID-19 Health System Response drawing on data from our HSR monitor:

covid19healthsystem.org/mainp age.aspx

#WCPH2020 #COVID19inEurope

8:40 PM · Oct 14, 2020 · Twitter Web App

8 Retweets 8 Likes

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COVID-19 Health System Response



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2022

Number 3

Volume 28

THE LANCET Regional Health Europe

SERIES VIEWPOINT | VOLUME 9, 100192, OCTOBER 2021



Shaping EU medicines regulation in the post COVID-19 era

Marco Cavaleri 🌣 🖾 • Fergus Sweeney • Rosa Gonzalez-Quevedo • Melanie Carr

Open Access • Published: October, 2021 • DOI: https://doi.org/10.1016/j.lanepe.2021.100192

Abstract

The role of the European

Medicines Regulatory Network
in medicines' regulation

The EMRN response during the COVID-19 public health emergency

Emerging learnings from the

Abstract

The EU Medicines Regulatory Network (EMRN), comprised of the European Medicines Agency (EMA), the medicines regulatory authorities of the Member States and the European Commission (EC), is operating amid a complex crisis that has positioned regulators centre stage due to their key role in the development, approval and safety monitoring of vaccines and treatments for COVID-19. Here we consider the EMA's and EMRN's response to the pandemic and some of the early learnings that will help reshape



Topics → European integration → Lessons from Europe's crisis management

EUROPEAN INTEGRATION

27.09.2023 | Björn Hacker



More or less crisis-proof

So far, the EU has reacted to major crises in an ad hoc manner. For the future, Europe must be better prepared, especially in addressing social issues







26 - 29 SEPTEMBER HYBRID CONFERENCE | BAD HOFGASTEIN

Health systems in crisis Countering shockwaves and fatigue

EHFG 2023 Registration





EHFG 2017

Health in All Politics - a better future for Europe

The discussions at the 20th EHFG aimed to dig deep, taking the technocratic concept of HiAP to the political level of policy implementation – Health in All Politics. Against a background of increasing populism and a post-truth era across Europe and beyond, the challenge to the EHFG on its twentieth anniversary is to build bridges between the different policy areas, guided by the European values of universality, access to good quality care, equity and solidarity.

Read more

Included

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Twenty Years

Aniversary Edition - European Health Forum Gastein

In 2017, the European Health Forum Gastein celebrated its 20th anniversary. On this page, we want to take you on a journey back in time – explore the history of our Forum, European health policy, and the interlinkages between both.

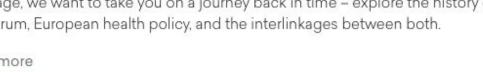
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11:30-12:15 | #EmpowerHealth #EPHA30

Slido.com code: #EPHA30



Jonathan Kennedy

Reader in Politics and Global Health. Centre for Public Health and Policy, Queen Mary University of London

@j j kennedy @QMUL



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Michele LeVov

Director, Platform for International Cooperation on Undocumented Migrants

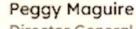
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Noemi Ricci

Communications Trainee, EPHA

@noemiricci_sbt @EPHA_EU



Director General for the European Institute of Women's Health, previous EPHA President

European Public Health Alliance



Health, Human Rights, Politics and Populism | Empower Health #EPHA30















Peter Liese MEP, ENVI Coordinator, EPP Group

Strengthening European Health Systems













Going beyond EU health policy

- Effects in Member States (incl. subnational units)
- Applicability of lessons learnt to other regional integrations
 e.g. ASEAN, NAFTA
 - → see Greer et al. 2022 (JHPPL)
- Role of EU in global health
 - → see Greer et al. 2022
 (Everything...), ch. 7



EU Global Health Strategy





#EUGlobaDisahthStrategy #GlobalGateway #HealthUmon







European Commission Commission européenne

Commission européenne European Commission Thanks for your attention and efforts during this course

Feedback welcome

